

2002 ORGANIZATIONAL STUDIES SUMMER SEMINARS AND WORKSHOPS Week # 1

Session Times	Monday, May 20	Tuesday, May 21	Wednesday, May 22	Thursday, May 23	Friday, May 24
9:00-10:15 Session I		Bennett A. Neiman, Ph.D. Partner and Senior Consultant Chrysalis VISIONARY TEAM PLANNING Mitchell Multi-Purpose Room	Jeffrey D. Tritt '88 President Resonance Consulting Group POSITIONING: COMPANIES AND BRANDS Boardroom Barney 212	Consulting Projects MEETINGS WITH CLIENTS	Steve Smith '94 Regional VP CNA I. INSURANCE CAREERS II. A HIRING ROLE PLAY Boardroom Barney 212
10:15-10:30	Break	Break	Break	Break	Break
10:30-12:00 Session II	Dave Przybyla, Ph.D. Program Director and Emily Rybinski '02 Student Coordinator PROGRAM OVERVIEW Boardroom Barney 212	Bennett A. Neiman, Ph.D. VISIONARY TEAM PLANNING Mitchell Multi-Purpose Room	Jeffrey D. Tritt '88 SELF POSITIONING Boardroom Barney 212	Kristin Owen Tull, Ph.D. '89 Vice President, PRADCO THE COMPETENCY INDEX: FINDING THE RIGHT FIT Boardroom Barney 212	Consulting Projects MEETINGS WITH CLIENTS
12:00-1:00	Lunch	Lunch	Lunch	Lunch	Lunch
1:00-2:30 Session III	Sarah Hutson-Comeaux '91 Ph.D. Professor of Psychology WHAT'S YOUR TYPE? AN INTRODUCTION TO THE MEYERS-BRIGGS TYPE INDICATOR Boardroom Barney 212	Bennett A. Neiman, Ph.D. VISIONARY TEAM PLANNING Mitchell Multi-Purpose Room	Jeff Lampson Director of Leadership and Organizational Development The Limited, Inc. TALENT AND TEAMS AT THE LIMITED Boardroom Barney 212	Kristin Owen Tull, Ph.D. '89 THE LEADERSHIP INDEX AND EXECUTIVE COACHING Boardroom Barney 212	Kine Torinus '60 Community Leader A PERSONAL PERSPECTIVE John Torinus CEO Serigraph ISSUES IN BUSINESS ETHICS
2:30-2:45	Break	Break	Break	Break	Break
2:45-4:00 Session IV	Sarah Hutson-Comeaux, Ph.D. '91 WHAT'S TYPE GOT TO DO WITH IT? CAREERS, COMMUNICATION, AND WORK TEAMS Boardroom Barney 212	Bennett A. Neiman, Ph.D. VISIONARY TEAM PLANNING Mitchell Multi-Purpose Room	Jeff Lampson LEADERSHIP AND THE TALENT SUPPLY CHAIN Boardroom Barney 212	Kristin Owen Tull, Ph.D. '89 SALES TESTING: A CASE STUDY USING THE SSI Boardroom Barney 212	Consulting Projects MEETINGS WITH CLIENTS
Evening	Online Completion of COMPETENCY INDEX and LEADERSHIP INDEX Computer Lab				

2002 ORGANIZATIONAL STUDIES SUMMER SEMINARS AND WORKSHOPS Week # 2

Session Times	Monday, May 27	Tuesday, May 28	Wednesday, May 29	Thursday, May 30	Friday, May 31
9:00-10:15 Session I	Atsuko Mayumi Amaria Co. Ltd. JAPANESE WOMEN ENTREPRENEURS Boardroom Barney 212	Atsuko Mayumi Amaria Co. Ltd. JAPANESE MANAGEMENT AND CULTURE Boardroom Barney 212	Peter Goulet '66 Ph.D. Lynda Goulet, '67 Ph.D. DECISION MAKING Boardroom Barney 212	Consulting Projects MEETINGS WITH CLIENTS	Cliff Davis '72 PUBLIC SECTOR REALITIES RESPONSIBILITY FRAGMENTATION AND INADEQUATE RESOURCES
10:15-10:30	Break	Break	Break	Break	Break
10:30-12:00 Session II	Roger D. Blackwell, Ph.D. President, Blackwell Associates WHY THE E-COMMERCE HONEYMOON IS OVER Boardroom Barney 212	Representatives of Oak Associates ISSUES IN INVESTMENT AND PORTFOLIO MANAGEMENT Boardroom Barney 212	Peter Goulet '66 Ph.D. Lynda Goulet, '67 Ph.D. I. CASE DISCUSSION: ALTECH II. CONTEXT ISSUES: GOAL CONFLICTS AND CULTURE Boardroom Barney 212	Jeffrey D. Tritt '88 WRITING BAD RESUMES, INTERVIEWING POORLY, & MAKING THE LEAST OF YOUR FIRST JOB Boardroom Barney 212	Consulting Projects MEETINGS WITH CLIENTS
12:00-1:00	Lunch	Lunch	Lunch	Lunch	Lunch
1:00-2:30 Session III	PRESENTATIONS I: IMPROVING RELATIONSHIPS AND COMMUNICATIONS Commentary and Critique by David A. Gilbert, Ph.D. Professor of Communication Boardroom Barney 212	Peter Goulet '66 Ph.D. T. Wayne Davis Chair in Entrepreneurship & Lynda Goulet, '67 Ph.D. Professor Emeritus University of Northern Iowa ↓	Peter Goulet '66 Ph.D. Lynda Goulet, '67 Ph.D. I. MAKING A BUSINESS CASE II. PERFORMANCE AND CONTROL Boardroom Barney 212	Geoffrey Nelson Artistic Director CATCO & David Edelman Executive Director CATCO BEHIND THE SCENES AT A PROFESSIONAL THEATRE Boardroom Barney 212	Tom Henderson '71 President, Henderson Investment PERSONAL REFLECTIONS ON ENTREPRENEURSHIP AND FAMILY BUSINESSES Boardroom Barney 212
2:30-2:45	Break	Break	Break	Break	Break
2:45-4:00 Session IV	Dave Przybyla, Ph.D. Program Director VIDEO COMPETITION AND THE DEVELOPMENT OF TEAM UNITY	ENTREPRENEURSHIP I. Products and Ventures II. Determinants of Success III. Being an Entrepreneur Boardroom Barney 212	Peter Goulet '66 Ph.D. Lynda Goulet, '67 Ph.D. DECISION MAKING HEURISTICS AND BIASES Boardroom Barney 212	Joan A. Perry '73 President, Take Charge Financial <i>A GIRL NEEDS CASH</i> Boardroom Barney 212	ALUMNI CITATION RECIPIENTS Dr. Norman B. Abell '47 Mrs. Jean Brokaw Abell '47 Hal Holbrook '48 Dr. Malcolm A. McNiven '51 Frances Hardman Goodwin '52
Evening	MEMORIAL DAY ACTIVITIES	Christopher McNulty '90 Senior VP and General Manager NPC BANK CARDS, THE SSI, AND OTHER TOPICS OF INTEREST ΣAE Lounge			ALUMNI CITATION RECIPIENTS Martha Shorts MacDonell '52 David E. Reese '62 Louise Walker Borden '71 Chip Andreae '77

2002 ORGANIZATIONAL STUDIES SUMMER SEMINARS AND WORKSHOPS Week # 3

Session Times	Monday, June 3	Tuesday, June 4	Wednesday, June 5	Thursday, June 6	Friday, June 7
9:00-10:15 Session I	Cheri Mitchell Executive Director Nancy Strause '59 Development Director Grant Bunting Marketing Director INSIDE BALLETMET Boardroom Barney 212	Barbara Jack '74 Academy Consulting LLC THINK YOU HAVE THE STUFF? CAREERS IN MARKETING, BRANDING, AND COMMUNICATIONS Boardroom Barney 212	Louann Cummings Ph.D. '75 Professor of Business University of Findlay SPIDER(LOU)ANN: WHAT YOU DISCOVER WITH HER WILL STICK TO YOU! Boardroom Barney 212	David C. Preschlack '95 Director Affiliate Sales and Marketing AN INSIDE LOOK AT ESPN AND LIFE AFTER DENISON...ARE YOU READY? Boardroom Barney 212	Louann Cummings '75 FINANCIAL INTERACTIVE AND YOU Knapp 402
10:15-10:30	Break	Break	Break	Break	Break
10:30-12:00 Session II	Thekla Reese Shackelford '56 Educational Consultant, Chairperson of the Board <i>I Know I Can</i>	PRESENTATIONS II: WORKING WITH NON-PROFIT ORGANIZATIONS Boardroom Barney 212	Louann Cummings '75 \$\$\$CORPORATE FINANCES\$\$ Boardroom Barney 212	Jo Boisselle Account Executive ABC Cable Networks Group ESPN/ABC/DISNEY Boardroom Barney 212	Louann Cummings '75 PERSONAL FINANCIAL PLANNING Boardroom Barney 212
12:00-1:00	Lunch	Lunch	Lunch	Lunch	Lunch
1:00-2:30 Session III	Caroline Roe '89 Senior Research Services Manager SC Johnson MARKETING RESEARCH FOR BUSINESS DECISIONS Boardroom Barney 212	Presentations Commentary and Critique by John Fitzpatrick President Marks Travel Service	Louann Cummings '75 WHO WANTS TO BE A MILLIONAIRE...OR THE TIME VALUE OF MONEY MAKES THE WORLD GO 'ROUND Boardroom Barney 212	Ryan Macaulay '95 Tennis Sports Marketing INSIDE ADIDAS AND TENNIS TALENT Boardroom Barney 212	Louann Cummings '75 THE NEW, NEW ECONOMY Boardroom Barney 212
2:30-2:45	Break	Break	Break	Break	Break
2:45-4:00 Session IV	Barbara Jack '74 Academy Consulting LLC USING MARKETING, BRANDING, AND COMMUNICATIONS TO DRIVE BUSINESS Boardroom Barney 212	John Fitzpatrick '75 President Marks Travel Service MARKETING101: THE BIG PICTURE GUERILLA MARKETING: A CASE Boardroom Barney 212	Wendy Ciehanski Merrill Lynch Financial Consultant THE ORIGINAL FINANCIAL SURVIVOR Boardroom Barney 212	Daniel Czech '95 Ph.D. Major League Baseball and Professor of Sports Psychology THE NO FEAR MENTALITY OF ACHIEVING THE JOB OF YOUR DREAMS Boardroom Barney 212	Louann Cummings '75 SEX, LIES, AND VIDEO TAPES Boardroom Barney 212
Evening		Sara Rowen NAVIGATING THE BUSINESS DINNER President's Dining Room Huffman 6:30 Business Attire		Representatives from ESPN, ADIDAS, and MLB SHARING THEIR WEALTH OF WISDOM ΣAE Lounge	

2002 ORGANIZATIONAL STUDIES SUMMER SEMINARS AND WORKSHOPS Week # 4

Session Times	Monday, June 10	Tuesday, June 11	Wednesday, June 12	Thursday, June 13	Friday, June 14
9:00-10:15 Session I	<p>Melissa McManamy '96 Human Resources Manager Accenture</p> <p>Brandon McManamy VP Organizational Consulting Right Management Consultants</p> <p>CHANGE MANAGEMENT Boardroom Barney 212</p>	<p>George Meanor '58 Human Resources Consultant</p> <p>PREPARING FOR INTERVIEWS, COLLEGE AND OTHERWISE Boardroom Barney 212</p>	<p>Kevin O'Malley '99 Human Resources Agent Abercrombie and Fitch</p> <p>HUMAN RESOURCES ISSUES SPECIFIC TO THE RETAIL CLOTHING INDUSTRY Olin 114</p>	<p>PRESENTATIONS III: THE ORGANIZATIONAL STUDIES PROGRAM MARKETING CHALLENGE Boardroom Barney 212</p>	
10:15-10:30	Break	Break	Break	Break	Break
10:30-12:00 Session II	<p>Melissa McManamy '96 Brandon McManamy</p> <p>BUSINESS COMMUNICATION AND THE IMPORTANCE OF PERFORMANCE FEEDBACK Boardroom Barney 212</p>	<p>Chris Elliott '95 Justin Wells '97 Valerie Schuetz '98</p> <p>DENISON ENTREPRENEURS Boardroom Barney 212</p>	<p>CONSULTING WITH EDUCATIONAL ORGANIZATIONS Olin 114</p>	<p>Presentations Commentary and Critique Boardroom Barney 212</p>	<p>Returning OS Alumni 1997 – 2001 Boardroom Barney 212</p>
12:00-1:00	Lunch	Lunch	Lunch	Lunch	Lunch
1:00-2:30 Session III	<p>Melissa McManamy '96 Brandon McManamy</p> <p>LAYOFFS: FROM MISCONDUCT TO WORKFORCE REDUCTIONS (AND A PERSONAL VIEW) Boardroom Barney 212</p>	<p>Bob Otter '97 Account Supervisor SOS Video Communications Agency</p> <p>BUSINESS COMMUNICATIONS IN THE 21ST CENTURY Boardroom Barney 212 (2:00 PM)</p>	<p>Completion of Marketing Project</p>	<p>PROGRAM EVALUATION</p>	<p>Returning OS Alumni 1997 – 2001 Boardroom Barney 212</p>
2:30-2:45	Break	Break	Break	Break	Break
2:45-4:00 Session IV	<p>LEADERSHIP CASES USING CONTEMPORARY FILMS, PART I: WALL STREET</p>	<p>Rich Harmon '83 Senior VP Lancaster Pollard</p> <p>Nick Gesue '01 Analyst Lancaster Pollard</p> <p>CAREER STAGES IN BANKING: Boardroom Barney 212 (3:00 PM)</p>	<p>Completion of Marketing Project Practice Presentations</p>	<p>ASSESSING A TEAM BUILDING PROGRAM THROUGH PERSONAL EXPERIENCE: LEARNING THE ROPES</p>	<p>Returning OS Alumni 1997 – 2001 Boardroom Barney 212</p>
Evening	<p>LEADERSHIP CASES USING CONTEMPORARY FILMS, PART II: WALL STREET</p>		<p>Practice Presentations</p>		<p>Reception and Dinner Honoring Dr. Dick Lucier and Judy Thompson President's Dining Room</p>