

**2003 ORGANIZATIONAL STUDIES SUMMER SEMINARS AND WORKSHOPS Week # 1**

Session Times	Monday, May 19	Tuesday, May 20	Wednesday, May 21	Thursday, May 22	Friday, May 23
Morning Sessions		<p align="center"><b>BUILDING THE TEAM PART II</b></p> <p align="center">David E. Keating President and CEO Build the Team, L.L.C.</p> <p align="center">Productive Fun!™</p> <p align="center">Keirse Case Study</p> <p align="center">Keirse Assessment Tool</p> <p align="center">Aurora Flair™</p>	<p align="center"><b>POSITIONING: PART I</b></p> <p align="center"><b>POSITIONING COMPANIES AND BRANDS</b></p> <p align="center">Jeffrey D. Tritt '88 President and CEO Resonance Consulting Group</p> <p align="center"><b>POSITIONING: PART II</b></p> <p align="center"><b>SELF-POSITIONING</b></p> <p align="center">Jeffrey D. Tritt '88</p>	<p align="center"><b>MARKETING: PART I</b></p> <p align="center"><b>MARKETING RESEARCH FOR ORGANIZATIONAL DECISIONS</b></p> <p align="center">Caroline Roe '89 Director of Marketing Research Roundy's</p> <p align="center"><b>MARKETING: PART II</b></p> <p align="center"><b>MANAGING BRAND EQUITY</b></p> <p align="center">Caroline Roe '89</p>	<p align="center"><b>PERSONAL ETHICS AND RELATIONSHIPS WITH ORGANIZATION MEMBERS</b></p> <p align="center">Mary Kaufman</p> <p align="center"><b>RECRUITING, ASSESSMENT, AND SELECTION</b></p> <p align="center">Jen Irwin '93 Director of Human Resources Procter &amp; Gamble</p> <p align="center"><b>PERSONAL REFLECTIONS ON MANAGEMENT CONSULTING</b></p> <p align="center">Martin Pollock '78 Consultant McKinsey &amp; Company</p>
	PROGRAM OVERVIEW				
	David P. J. Przybyla, Ph.D. Program Director and Heidi Fulmer '03 Student Coordinator				
	Lunch	Lunch	Lunch	Lunch	
Afternoon Sessions	<p align="center"><b>BUILDING THE TEAM PART I:</b></p> <p align="center"><b>LEARNING THE ROPES</b></p> <p align="center">Adventure Education Center</p>	<p align="center"><b>BUILDING THE TEAM PART III</b></p> <p align="center">David E. Keating</p> <p align="center">Up and Over the Wall™</p> <p align="center">Into the Winner's Circle™</p> <p align="center">Two Truths &amp; A Lie</p> <p align="center">Team Building Inhibitors</p>	<p align="center"><b>STRATEGIC PLANNING: TACTICS AND CASES</b></p> <p align="center">Jeffrey D. Tritt '88 President and CEO Resonance Consulting Group</p> <p align="center"><b>SIX SIGMA METHODOLOGIES AND THEIR APPLICATIONS</b></p> <p align="center">Jim Angel Lean Expert/ Six Sigma Master Black Belt BMG</p>	<p align="center"><b>THE ART OF NETWORKING</b></p> <p align="center">Frank Agin Network Professionals, Inc.</p> <p align="center"><b>NEEDS, VALUES, AND CAREER-RELATED DECISIONS</b></p> <p align="center">David Campbell, Ph.D. Psychologist and Career Advisor</p>	<p align="center">And</p> <p align="center">Steve Schwarzwaelder '77 Principal and Managing Director McKinsey &amp; Company</p> <hr/> <p align="center">Lunch</p> <hr/> <p align="center"><b>CONSULTING PROJECT I: THE RIVER ROAD RETAIL EXPERIENCE</b></p> <p align="center"><b>APPLICATIONS OF STRATEGIC PLANNING, POSITIONING, BRANDING, MARKETING, ADVERTISING, AND PUBLIC RELATIONS MATERIAL</b></p>
Evening Sessions					<p align="center">Group Determination Client Interviews</p>

**2003 ORGANIZATIONAL STUDIES SUMMER SEMINARS AND WORKSHOPS Week # 2**

Session Times	Monday, May 26	Tuesday, May 27	Wednesday, May 28	Thursday, May 29	Friday, May 30
Morning Sessions	Continue Work on Consulting Project I	EXECUTIVE SEARCH AND REFLECTIONS ON CAREER DEVELOPMENT  Stuart M. Schreiber '76 Managing Director Integis, Inc.	ADVENTURES IN ENTREPRENEURSHIP  Mark Shaw '80 Tad Heyman '80 UltraTech International	INTEGRATING DESIGN, TECHNOLOGY, AND HUMAN INTERACTION  Robert Abbott President Motivo	Madeleine Mader'84 Program Director Citizens for Oregon's Future  Jamie Thorsen '77 Senior VP The Bank of Montreal  Chris Pigott '91 Vice President LaSalle Bank
		CONSULTING PROJECT I  Video production Data Collection Interviews Presentation Planning	Lunch 11:30 – 1:15  Group MT Buxton Inn  Group RKR Granville Inn	EQUITY, DEBT TRANSACTIONS, AND LEVERAGED BUYOUTS  Donald C. Molten '79 Senior Vice President Linsalata Capital Partners	Bill Thompson '95 Associate Citigroup  Ryan Macaulay '95 Director of Tennis Anschutz Entertainment Group
		Lunch		Lunch	Lunch
Afternoon Sessions	Memorial Day Activities	CONTRIBUTING TO THE NON-PROFIT SECTOR: LEADERSHIP AND COMMUNITY TRUSTEESHIP  Sean Fabich Program Director Leadership Columbus	OPERATIONS OF A REAL ESTATE ADVISORY FIRM  Randall K. Rowe '77 Chairman Green Courte Partners, LLC	THE NO FEAR MENTALITY OF ACHIEVING THE JOB OF YOUR DREAMS  Daniel Czech '95 Ph.D.  Major League Baseball and Professor of Sports Psychology	Jim Tracy '82 Executive VP Leo Burnett  Michele Seegers Tracy '82 Director of Capital Markets Motorola
		CURIOUS ABOUT TOMATOES?  Bethany Tucke '00 Public Relations Executive Curious Pictures	CONSULTING PROJECT I  Video production Data Collection Interviews Presentation Planning	LEADERSHIP AND THE TALENT SUPPLY CHAIN  Jeff Lampson Director of Leadership and Organizational Development The Limited	Irv Harlamert '52 Entrepreneur Judge, Retired  Chris Geeslin '98 Senatorial Chief of Staff
Evening Sessions		NAVIGATING THE PROFESSIONAL DINNER  Sara Rowen Etiquette Consultant  President's Dining Room Huffman  Business Attire		CONSULTING PROJECT I: THE RIVER ROAD RETAIL EXPERIENCE  PRESENTATIONS	

**2003 ORGANIZATIONAL STUDIES SUMMER SEMINARS AND WORKSHOPS Week # 3**

Session Times	Monday, June 2	Tuesday, June 3	Wednesday, June 4	Thursday, June 5	Friday, June 6
Morning Sessions	<p>INSIDE ADIDAS Dave Boeschstein '84 Chief Information Officer adidas America</p> <p>TEAM ASSESSMENT AND REFUELING Rick Kramer Organizational Resource Group, Inc. Topics May Include: Assessing team culture- and establishing a common view Elaborating on team development goals</p>	<p>A DUAL DISCUSSION: MANUFACTURING AND NON-PROFIT ORGANIZATIONS Perry Blossom '86 Chief Financial Officer Solon Manufacturing Company Treasurer, Trustee The William Bingham Foundation</p> <p>THE COMPETENCY INDEX: FINDING THE RIGHT FIT THE LEADERSHIP INDEX AND EXECUTIVE COACHING Kristin Owen Tull, Ph.D. '89 Finding the Right Fit HOW THE MARKET OPERATES Bob Tull Foreign Exchange Operations Fifth Third Bank</p>	<p>AN INTRODUCTION TO INSURANCE CAREERS A HIRING ROLE PLAY, THE IMPORTANCE OF INTERVIEWS, AND OTHER INFORMATION RELEVANT TO GETTING A JOB Stephen McHugh Smith '94 Vice President CNA</p>	<p>THE ORIGINAL FINANCIAL SURVIVOR Wendy Ciehanski Merrill Lynch Financial Consultant FINANCIAL INTERACTIVE AND YOU Louann Cummings</p>	<p>AN INTERNATIONAL PERSPECTIVE James C. Hartenstein '74 Wendy's International, Inc. Vice President - Latin America and the Caribbean MANAGEMENT AND STRUCTURE OF HEALTHCARE ORGANIZATIONS John Dickey '76 A PERSONAL PERSPECTIVE AND A FAMILY LEGACY Barbara Dickey '77</p>
	Lunch	Lunch	Lunch	Lunch	Lunch
Afternoon Sessions	<p>TEAM ASSESSMENT AND REFUELING Topics May Include: Establishing team norms Introducing communication and process skills to address goals Working on key development goals.</p>	<p>CHIPOTLE: MORE THAN JUST A PEPPER Carrie Miller '94 Regional Human Resources Manger Chipotle PUBLIC RELATIONS 101 Tara Rogers Director of Communications Real Living, Inc.</p>	<p>SPIDER (LOU)ANN: WHAT YOU DISCOVER WITH HER WILL STICK TO YOU! WHO WANTS TO BE A MILLIONAIRE (OR THE TIME VALUE OF MONEY MAKES THE WORLD GO ROUND) Louann Cummings, Ph.D. '75 Professor of Business University of Findlay</p>	<p>\$\$\$CORPORATE FINANCES\$\$\$ THE NEW, NEW ECONOMY SEX, LIES, AND VIDEOTAPES Louann Cummings</p>	<p>THE BURTON D. MORGAN FOUNDATION AND THE BURTON MORGAN CENTER J. Martin Erbaugh '70 President and CEO JM Erbaugh Co. HUMAN RESOURCES PROFESSIONALS AND DEPARTMENTS Robert L. Heneman MLHR Program Director Fisher College of Business</p>
Evening Sessions			<p>PERSONAL FINANCE CONVERSATIONS WITH LOUANN CUMMINGS</p>		

**2003 ORGANIZATIONAL STUDIES SUMMER SEMINARS AND WORKSHOPS Week # 4**

Session Times	Monday, June 9	Tuesday, June 10	Wednesday, June 11	Thursday, June 12	Friday, June 13
Morning Sessions	<p>POLITICS, EXECUTIVE SEARCH, AND YOUR ONE SEXY THING</p> <p>Anne Swartz '91 Senior Executive Recruiter Spencer Stuart</p> <p>SUPPLY CHAIN TRENDS AND OPPORTUNITIES</p> <p>Thom Peer Implementation Director Oracle Consulting</p>	<p>INSIDE MERRILL LYNCH</p> <p>Jeffrey Zimmer</p> <p>ETHICS: THEIR ROLE IN CAREER DECISIONS AND ORGANIZATIONAL BEHAVIOR</p> <p>Mark Moller, Ph.D. Department of Philosophy</p>	<p>FINAL CONSULTING PROJECT</p> <p>Project Books Data Gathering Team Meetings</p> <p>INSIGHTS FROM AN ENTREPRENEUR</p> <p>Donald Fulmer</p>	<p>CHANGE MANAGEMENT: HELPING ORGANIZATIONAL MEMBERS DEAL WITH THE INEVITABLE</p> <p>Melissa Mainiero McManamy '96 Human Resources Manager Accenture, Retired</p> <p>Brandon McManamy VP Organizational Consulting Right Management Consultants</p>	<p>CONSULTING PROJECT II PRESENTATION: THE BURTON MORGAN CENTER</p> <p>2003 Organizational Studies Students (10:30)</p>
	Lunch	Lunch	Lunch	Lunch	INTERNSHIP ANTICIPATION LUNCH
Afternoon Sessions	<p>A GRASSROOTS COMMUNITY BASED ORGANIZATION</p> <p>Mariana Davenport ACORN (The New York Association of Community Organizations For Reform Now)</p> <p>CEDAR POINT ADVERTISING PLAN: SUCCESS OF BRAND EQUITY</p> <p>Michael Hardman Liggett Stashower, Inc.</p>	<p>FROM LAW TO LEADERSHAPE</p> <p>Robert C. Knuepfer '74 Managing Partner Baker &amp; McKenzie</p> <p>FINAL CONSULTING PROJECT</p> <p>Project Books Data Gathering Team Meetings</p>	<p>SELF POSITIONING: AN IMPORTANT PART OF THE JOB SEARCH PROCESS</p> <p>Jeffrey D. Tritt '88 President and CEO Resonance Consulting Group</p> <p>INTRODUCING THE INSURANCE TECHNOLOGY INDUSTRY</p> <p>Bill Kuebler '77 Chairman and CEO Insurance Decisions, Inc.</p>	<p>CONFLICT MANAGEMENT: AN IMPORTANT PROCESS IN ANY ORGANIZATION</p> <p>Melissa Mainiero McManamy '96 Brandon McManamy</p> <p>PURPOSES AND PROCESSES OF PERFORMANCE MANAGEMENT</p> <p>Melissa Mainiero McManamy '96 Brandon McManamy</p>	<p>FORE, STRIKE, AND/OR SPLAT!</p>
Evening Sessions		<p>FINAL CONSULTING PROJECT</p> <p>Project Books Data Gathering Team Meetings</p>	<p>FINAL CONSULTING PROJECT</p> <p>Project Books Data Gathering Team Meetings</p>	<p>FINAL CONSULTING PROJECT</p> <p>Presentation Development</p>	