

WEEK ONE	Monday, May 23	Tuesday, May 24	Wednesday, May 25	Thursday, May 26	Friday, May 27
Morning Sessions	<p>PROGRAM OVERVIEW: WHAT TO EXPECT AND WHAT IS EXPECTED</p> <p>David P. J. Przybyla, Ph.D. Program Director and William F. Dodson '06 Student Coordinator</p> <p>9:30 AM – 10:30 AM</p> <p>PROJECT I: SQUASH USA Sahel Anwar Haseeb Anwar Squash Design USA</p> <p>10:30 AM – 11:30 AM</p>	<p>POSITIONING: APPLICATIONS TO SQUASH DESIGN USA</p> <p>Jeffrey D. Tritt '88 President and CEO Resonance Consulting Group</p> <p>9:00 AM – 12:00 PM</p>	<p>I-SPEAK ORGANIZATIONAL COMMUNICATION</p> <p>Alison Klakis Eydenberg '94 Director of Business Development WJM Associates</p> <p>8:30 – 10:00 AM</p> <p>BRAND STRATEGY THEORY AND MODELS</p> <p>Dodie Subler '84 Managing Partner Fallon Brand Consulting</p> <p>10:00 AM – 12:00 PM</p>	<p>THE TIME VALUE OF MONEY (MAKES THE WORLD GO AROUND)</p> <p>INTEREST CAN BE YOUR FRIEND</p> <p>BECOMING A MILLIONAIRE?</p> <p><i>GET A FINANCIAL LIFE</i> TEAM PRESENTATIONS</p> <p>Professor Louann Hofheins Cummings '75 Findlay University</p> <p>9:00 AM – 12:00 PM</p>	<p>AN INTRODUCTION TO MANAGEMENT CONSULTING</p> <p>Ashley Engelhart '03 Business Analyst Deloitte Consulting</p> <p>9:00 – 11:30 AM</p> <p>TOPICS IN OD & CHANGE MANAGEMENT</p> <p>Melissa McManamy '96 Independent HR Consultant</p> <p>Brandon McManamy: Professional Sales Representative Sanofi - Aventis Pharmaceuticals</p> <p>11:30 AM – 12:30 PM</p>
	Lunch	Lunch	Lunch	Lunch	Lunch
Afternoon Sessions	<p>THE FORMULA ONE CHALLENGE</p> <p>and</p> <p>SUPERGAMES</p> <p>Adventure Education Center Worthington, OH</p> <p>1:45– 3:45 PM</p>	<p>ETHICAL DILEMMAS, CAREER CHOICES, AND ORGANIZATIONAL LIFE</p> <p>WHERE DO YOU DRAW THE LINE? AN ORGANIZATIONAL ETHICS SIMULATION</p> <p>Professor Mark Moller Department of Philosophy</p> <p>1:30 – 4:00 PM</p>	<p>PROJECT II THE DIFFERENTIATION CRISIS: IN NEED OF STRATEGIC BRAND THINKERS</p> <p>Dodie Subler '84</p> <p>1:00 – 2:00 PM</p> <p><i>Get a Financial Life:</i> Preparation for Thursday's Small-Group Presentations In-Class Reading</p> <p>2:00 – 3:00 PM</p>	<p>WALL STREET JOURNAL TEAM PROJECT</p> <p>Louann Hofheins Cummings '75</p> <p>1:00 – 2:30 PM</p> <p>THE ORIGINAL FINANCIAL SURVIVOR</p> <p>Wendy Ciehanski Merrill Lynch Financial Consultant</p> <p>2:45 – 4:00 PM</p> <p>PROJECT III: YOUNG ALUMS AND THE ANNUAL FUND</p> <p>Mariah Wright and Greg Bader Director Asst. Director Annual Fund Annual Fund</p>	<p>TOPICS IN OD II: PROJECT MANAGEMENT, AND CONFLICT NEGOTIATION</p> <p>Melissa McManamy '96 Brandon McManamy:</p> <p>1:30 – 5:00 PM</p>
Evening Sessions	<p>COOKOUT! BURGERS AND BRATS</p> <p>Prepared by Chef William Fitzgerald Dodson</p>	<p>Small Group Dinner With Alums</p>	<p>DINE LIKE A DIPLOMAT WELSH HILLS ROOM</p> <p>Cathi Fallon The Etiquette Institute</p> <p>6:00 – 8:00 PM</p>	<p>Small Group Dinner With Alums</p>	<p>LEARNING THE ROPES: TAKING OUR TEAM TO A HIGHER LEVEL</p> <p>Adventure Education Center Camp Lazarus -- Worthington Saturday, May 28th</p> <p>1:30 – 4:30 PM</p>

WEEK TWO	Monday, May 30	Tuesday, May 31	Wednesday, June 1	Thursday, June 2	Friday, June 3
Morning Sessions	Memorial Day Activities	<p>IMPORTANT LEGAL ISSUES IN AMERICAN ORGANIZATIONS:</p> <p>JOB DISCRIMINATION SEXUAL HARASSMENT AND THE AMERICANS WITH DISABILITIES ACT</p> <p>Cheri B. Hass, J.D. Downes, Hurst, & Fishel</p> <p>9:30 AM – 12:30 AM</p>	<p>INSTITUTIONAL ASSET AND INVESTMENT MANAGEMENT</p> <p>Paul Clark '75 President Northern Ohio Region of National City Bank Executive Vice President National City Corporation.</p> <p>9:30 – 10:30</p>	<p>ACCOUNTING: FROM ANNUAL REPORTS TO FINANCIAL STATEMENTS TO RATIO ANALYSIS</p> <p>CASE: HARLEY-DAVIDSON</p> <p><i>FAST COMPANY EUREKAS!</i></p> <p>Professor Louann Hofheins Cummings '75 Findlay University</p> <p>9:00 AM – 12:00 PM</p>	<p>ADVICE ON INTERVIEWING WELL</p> <p>Jack Oest '74 Partner Lord, Bissell, and Brook 9:30 – 10:30</p> <p>AN INSIDER'S LOOK AT THE RESTAURANT INDUSTRY</p> <p>Brad Blum '76 Former President Olive Garden Vice Chairman Darden Restaurants Former CEO Burger King</p> <p>10:30 – 11:30 AM</p>
		Lunch	Lunch	Lunch	Lunch
Afternoon Sessions		<p>PROJECT III CONTINUED: YOUNG ALUMS AND THE ANNUAL FUND</p> <p>Mariah Wright and Greg Bader Director Asst. Dir. Annual Fund Annual Fund</p> <p>2:00 – 3:30 PM</p>	<p>THE POWER OF FIRST IMPRESSIONS</p> <p>Cathi Fallon The Etiquette Institute</p> <p>1:30 – 2:30 PM</p> <p>THE POWER OF BEING WELL DRESSED</p> <p>Cathi Fallon and Representatives from Brooks Brothers</p> <p>2:30 – 4:30 PM</p>	<p>THE NEW, NEW ECONOMY</p> <p>LEADERSHIP VS. MANAGEMENT</p> <p>DESPERATE BUSINESS LEADERS: IS AN ETHICAL BUSINESS OXYMORONIC?</p> <p>Professor Louann Hofheins Cummings '75 Findlay University</p> <p>1:00 – 4:00 PM</p>	<p>TRANSFORMING "TOILETGOODS" TO "P&G BEAUTY"</p> <p>GLOBAL ORGANIZATIONS</p> <p>COMMUNITY SERVICE</p> <p>Rob Matteucci '75 Procter & Gamble</p> <p>1:00 – 3:00 PM</p> <p>PRESENTATION PROJECT I SQUAH USA</p> <p>Organizational Studies Students</p> <p>3:30 – 4:30 PM</p>
		<p>Small Group Dinner With Alums</p>	<p>ENRON: THE SMARTEST GUYS IN THE ROOM</p> <p>Drexet East 2254 East Main Street 9:45 PM</p>		
Evening Sessions					

WEEK THREE	Monday, June 6	Tuesday, June 7	Wednesday, June 8	Thursday, June 9	Friday, June 10
Morning Sessions	<p>THE MYERS-BRIGGS TYPE INDICATOR: APPLICATIONS TO</p> <ul style="list-style-type: none"> JOB AND CAREER CHOICE SELECLTING COURSES OF STUDY IDENTIFYING PERSONAL STRENGTHS AND WEAKNESES INCREASING JOB SATISFACTION MAKING TRANSITIONS CAREER DEVELOPMNET STRATEGIES <p>K. C. Chouai Career and Leadership Consultant</p>	<p>A CAREER IN EMPLOYEE COMPENSATION DESIGN</p> <p>John Hamm '67 Executive Compensation Consultant</p> <p>9:30 – 10:30 AM</p> <p>ANN ARBOR, MICHIGAN: COLLEGE TOWN OR BIG CITY?</p> <p>Brandt Coultas '99 Director of Governmental Affairs Ann Arbor Area Chamber of Commerce</p> <p>10:30 – 11:30 AM</p>	<p>ON-SITE I</p> <p>Departure Time: 9:30 AM</p> <p>ON SITE INTRODUCTION TO GEBAUER COMPANY</p> <p>Manufacturers of Specialty Pharmaceutical and Medical Device Products</p> <p>4444 East 153rd Street Cleveland, OH 800-321-9348</p> <p>Host: John A. Giltinan '78</p>	<p>GERMAIN GOES EASTON: REINVENTING CAR DEALERSHIPS</p> <p>Steve Germain '77 CEO Germain Motor Company</p> <p>10:00 -- 11:00 AM</p>	<p>TEAM PRESENTATIONS PROJECT II EVIDENCE OF STRATEGIC BRAND THINKING?</p> <p>Organizational Studies Students</p> <p>Critiqued by Dodie Subler '84 Managing Partner Fallon Brand Consulting</p> <p>9:00 – 11:00 AM</p> <p>UNDERSTANDING REAL ESTATE DEVELOPMENT</p> <p>Dave Reich '95 Principal/Partner TRIAD Housing Partners</p> <p>11:00 AM – 12:00 PM</p>
	Lunch	Lunch		Lunch	Lunch
Afternoon Sessions	<p>PRESENTATION PROJECT III YOUNG ALUMS AND THE ANNUAL FUND</p> <p>Organizational Studies Students</p>	<p>CASE ANALYSIS: PRODUCT LAUNCH</p> <p>Rich Moran Ph.D. Chairman Portal Software President Moran Manor and Vineyards</p> <p>1:30 – 4:30 PM</p>		<p>TEAM MEETINGS</p>	<p>THE ARTIST BOOKING INDUSTRY</p> <p>Emily Rybinski '02 Dance Division IMG Artists</p> <p>1:00 – 2:00 PM</p> <p>ELECTRONIC PAYMENT SOLUTIONS</p> <p>ADVENTURES IN ENTREPRENEURSHIP</p> <p>Miles Munz '02 Founders RezFuzion</p> <p>3:00 – 4:30 PM</p>
Evening Sessions	<p>Small Group Dinner With Alums</p>			<p>Small Group Dinner With Alums</p>	

WEEK FOUR	Monday, June 13	Tuesday, June 14	Wednesday, June 15	Thursday, June 16	Friday, June 17
Morning Sessions	<p>ON-SITE II</p> <p>Departure Time: Sunday, June 12th 4:00 PM</p> <p>A DAY WITH CINCINNATI ALUMNI AND FRIENDS OF DENISON</p> <p>THE CASTELLINI GROUP OF COMPANIES: FROM GENERAL AND SERVICE WHOLESALING TO TRANSPORTATION AND SOURCING</p> <p>Bob Castellini Chairman/President/CEO Castellini Co.</p> <p>A CAREER CHANGE: FROM BANKER TO RESTARAUTEUR</p>	<p>BUSINESS BASICS: COMPANY PROFITABILITY, BALANCE SHEETS CASH FLOW</p> <p>Mike Tissot '93 Countryside Rentals President Ohio Rental Dealers' Association</p> <p>9:30 – 11:30 AM</p>	<p>EXAMINING AN ORGANIZATION'S STRUCTURE AND CULTURE</p> <p>David M. Horton Regional Sales Manager 3M Company</p> <p>9:00 – 10:30 AM</p> <p>MARKETING PART I: MARKETING RESEARCH FOR ORGANIZATIONAL DECISIONS</p> <p>Caroline Roe '89 Independent Marketing Consultant</p> <p>10:30 AM – 12:00 PM</p>	<p>TEAM RESENTATIONS PROJECT IV</p> <p>COUNTRYSIDE RENTALS</p> <p>Organizational Studies Students</p> <p>9:30 – 11:30 AM</p>	<p>THE BUSINESS OF INTER- COLLEGIATE ATHLETICS</p> <p>and</p> <p>CAREERS IN SPORTS ADMINISTRATION</p> <p>James Companion '94 Associate Commissioner Big South Conference</p> <p>9:30 – 10:30 AM</p> <p>THE NO FEAR MENTALITY OF ACHIEVING THE JOB OF YOUR DREAMS</p> <p>Daniel Czech '95 Ph.D.</p> <p>Certified Consultant -- AAASP Professor of Sports Psychology Georgia Southern University</p> <p>10:30 – 11:30 AM</p>
	<p>Lunch</p>	<p>Lunch</p>	<p>Lunch</p>	<p>Lunch</p>	<p>INTERNSHIP ANTICIPATION LUNCH</p>
Afternoon Sessions	<p>Cynthia Booth '79 President/CEO COBCO Enterprises</p> <p>THE WORLD OF VENTURE CAPITAL</p> <p>Jack Wyant '68 Managing Director Blue Chip Venture Co.</p> <p>ONE ENTREPRENEUR'S STORY: BUILDING A GOURMET PIZZA CHAIN</p>	<p>PROJECT IV</p> <p>DESIGNING PLANS FOR STORE MERCHANDISING, MARKETING, AND PROMOTION</p> <p>Mike Tissot '93 Countryside Rentals President Ohio Rental Dealers' Association</p>	<p>MARKETING PART II: MANAGING BRAND EQUITY</p> <p>Caroline Roe '89 Independent Marketing Consultant</p> <p>1:30 – 3:00 PM</p>	<p>IMPACT SELLING</p> <p>ASSESSMENT SYSTEMS</p> <p>SALES MANAGEMENT TRAINING</p> <p>Craig Appaneal '95 National Accounts Manager The Brooks Group</p> <p>1:00 – 4:00 PM</p>	
Evening Sessions	<p>Andrew Dewitt '93 President Dewey's Pizza</p>	<p>CONDUCTING FOCUS GROUPS COUNTRYSIDE RENTALS LANCASTER, OH</p>	<p>Small Group Dinner With Alums</p>	<p>Small Group Dinner With Alums</p>	

