





















ORGANIZATIONAL STUDIES SUMMER SESSION 2006
















Organizational Studies Summer Session

Week 1 May 14th — May 20th

Sun ¹⁴	Mon ¹⁵	Tue ¹⁶	Wed ¹⁷	Thu ¹⁸	Fri ¹⁹	Sat ²⁰
<p style="text-align: center;">Participants</p> <p><i>Kendell Anders '07</i> <i>Sara Boller '07</i> <i>Lindsey Caley '07</i> <i>Gina Cesaro '08</i> <i>Chris Chandler '07</i> <i>Brian Cleary '07</i> <i>Sheena Jones '07</i> <i>Chris Krein '07</i> <i>Max Laverty '07</i> <i>Claire Marshall '07</i> <i>Kate Rochow '07</i> <i>Megan Rounseville '06</i> <i>Brian Shue '08</i> <i>Maren Vigilante '07</i> <i>Sarah Wilson '07</i></p> <p style="text-align: center;"><i>Matt Walker '06</i> <i>Assistant to the Director</i></p> <p><i>Dr. David P. J. Przybyla</i> <i>Program Director</i></p> <hr/> <div style="text-align: center;">  <p>6:00 PM</p> <p style="background-color: yellow; padding: 2px;">Welcome Dinner</p> <p><i>Program Overview</i></p> </div>	<div style="text-align: center;">  <p>9:30 AM - 11:00 AM <i>Consulting Project:</i> <i>Meeting with</i> <i>Jennifer Utrevis</i> <i>Executive Director &</i> <i>Kathie Fout</i> <i>Program Director</i></p> <p style="background-color: yellow; padding: 2px;">Lunch</p> <div style="text-align: center;">  <p><i>Adventure</i> <i>Education Center</i> <i>Worthington, OH</i></p> </div> <p>12:00 PM - 3:30 PM <i>Team Building</i> <i>Initiatives</i></p> <p><i>Create-A-Cart</i> <i>Rock Climbing</i> <i>Micro-Reality Racing</i></p> <div style="text-align: center;">  <p>5:00 PM <i>Departure</i> <i>for</i> <i>Chicago</i></p> </div> </div>	<div style="text-align: center;">  <p>Peter G. Ziv <i>President & Principal</i> <i>Ziv Investment</i></p> <p>9:30 AM - 11:30 AM <i>Tour of Chicago BOT</i></p> <div style="text-align: center;">  <p>Scott M. Swank '72 <i>President</i> <i>Swank Trading</i></p> </div> <p>11:30 AM - 12:00 PM <i>Electronic Trading</i></p> <p style="background-color: yellow; padding: 2px;">Lunch</p> <div style="text-align: center;">  <p>James T. Glerum '82 <i>Head of Diversified</i> <i>Industrials Investment</i> Nick Rhoads '01 Nick Stell '01</p> </div> <p>1:30 PM - 2:30 PM <i>Inside UBS Chicago</i></p> <div style="text-align: center;">  <p>Eric Armon <i>Managing Partner</i></p> </div> <p>3:00 PM - 4:00 PM <i>Issues in</i> <i>Consumer Behavior</i></p> <div style="text-align: center;">  <p>Christopher Pigott '91 <i>Vice President</i></p> </div> <p>4:00 PM - 5:30 PM <i>Determining the Value of a</i> <i>Company</i></p> </div>	<div style="text-align: center;">  <p>Jeffrey D. Tritt '88 <i>Vice President of</i> <i>Human Resources &</i> <i>Organizational</i> <i>Development</i></p> <p>8:30 AM - 10:00 AM <i>Product Positioning</i></p> <p>10:00 AM - 11:00 AM <i>The Work of the</i> <i>Account Executive</i></p> <p>11:00 AM - 12:00 PM <i>Creating, Designing, &</i> <i>Producing</i> <i>Advertisements</i></p> <p style="background-color: yellow; padding: 2px;">Lunch</p> <p>1:00 PM - 2:30 PM <i>Advice from the</i> <i>Trenches:</i> <i>Recruiting &</i> <i>Interviewing for</i> <i>Positions in</i> <i>Advertising</i></p> <div style="text-align: center;">  <p>Jim Parsons '74 <i>President</i></p> </div> <p>3:30 - 4:30 <i>Funding Education,</i> <i>Public Health, &</i> <i>Scientific Research</i></p> </div>	<div style="text-align: center;">  <p>Jim Bodman '62 <i>President</i> Jane Bodman '91 <i>Vice President</i> The Vienna Sausage <i>Manufacturing</i> <i>Company</i></p> <p>9:00 AM - 12:00 PM <i>Tour of Corporate</i> <i>Headquarters and</i> <i>Manufacturing</i> <i>Facilities</i></p> <p style="background-color: yellow; padding: 2px;">Lunch</p> <div style="text-align: center;">  <p>1:00 PM <i>Departure</i> <i>for</i> <i>Granville</i></p> </div> <div style="text-align: center;">   <p style="background-color: yellow; padding: 2px;">Dinner</p> </div> </div>	<div style="text-align: center;">  <p>Miles Munz '02 <i>Co-Founder</i> <i>InterviewStream</i></p> <p>9:00 AM - 10:30 AM <i>Adventures in</i> <i>Entrepreneurship</i></p> <div style="text-align: center;">  <p>Elena Whisler '01 <i>Payments Coordinator</i> <i>Federal Reserve Bank</i></p> </div> <p>Matt Whisler '99 <i>Operations and Logistics</i> <i>Manager</i></p> <p>10:30 AM - 12:00 PM <i>Two OS Alumni Discuss The</i> <i>Post-Denison</i> <i>Fork in the Road</i></p> <p style="background-color: yellow; padding: 2px;">Lunch</p> <div style="text-align: center;">  <p>Phil McIntyre '93 CEO Liz McIntyre '92 CFO <i>The Brand Gallery</i> <i>PGM Artists</i></p> </div> <p>1:00 PM - 4:30 PM <i>Brand Strategy & Creativity</i></p> <div style="text-align: center;">  <p><i>Consulting Project:</i> <i>Meeting with</i> <i>David Horton</i> <i>Johnie Brennan &</i> <i>Ben Pickrell</i></p> </div> </div>	<p style="background-color: yellow; padding: 2px;">Lunch</p> <div style="text-align: center;">  <p><i>Adventure</i> <i>Education Center</i> <i>Camp Lazarus</i> <i>Delaware, OH</i></p> </div> <p>12:00 PM - 4:00 PM <i>Team Building</i> <i>Initiatives</i></p> <p><i>High Ropes Course</i></p>























Organizational Studies Summer Session

Week 2 May 21st — May 27th

Sun ²¹	Mon ²²	Tue ²³	Wed ²⁴	Thu ²⁵	Fri ²⁶	Sat ²⁷
	 <p style="text-align: center;">Dr. Linda J. Burns President</p> <p style="text-align: center;"><i>9:00 AM - 12:00 PM</i> Meyers-Briggs Type Indicator Workshop:</p> <p style="text-align: center;"><i>MBTI Influences on Communication, Leadership, & Learning</i></p> <p style="text-align: center;">Lunch</p>  <p style="text-align: center;"><i>1:00 PM - 4:30 PM</i> Meyers-Briggs Type Indicator Diversity Workshop:</p> <p style="text-align: center;"><i>Understanding & Reacting to Diversity as a Function of Personality Types</i></p> <p style="text-align: center;"><i>Tools for Applying Workforce Diversity Principles</i></p>	 <p style="text-align: center;">Caroline Roe '89 CEO Marketing Research & Strategy, Inc.</p> <p style="text-align: center;"><i>9:00 AM - 10:30 AM</i> The Role of Marketing Research in Organizational Decisions</p> <p style="text-align: center;"><i>10:30 AM - 12:00 PM</i> Managing Brand Equity</p> <p style="text-align: center;">Lunch</p>  <p style="text-align: center;">Mike Tissot '93 President Countryside Rentals, Rent-2-Own, & Ohio Rental Dealers Association</p> <p style="text-align: center;"><i>1:00 PM - 3:00 PM</i> Consulting Project: Store Merchandising, Product Marketing, Public Relations, & Promotional Events</p> <p style="text-align: center;"><i>6:00 PM - 9:00 PM</i> Merchandising Focus Groups in Lancaster & Zanesville</p>	 <p style="text-align: center;">Dwight Harris President & CEO Johnnycake Properties</p> <p style="text-align: center;"><i>9:00 AM - 10:30 AM</i> Entrepreneurship: Launch to Harvest</p>  <p style="text-align: center;">Pat Harris Institutional Investment Products Hartford Life</p> <p style="text-align: center;"><i>10:30 AM - 12:00 PM</i> Focus Group: Critiquing Insurance Products</p> <p style="text-align: center;">Lunch</p>  <p style="text-align: center;">Dr. Abigail Payne '83 Canada Research Chair in Public Economics McMaster University</p> <p style="text-align: center;"><i>1:00 PM - 4:00 PM</i> Economics of Charities & Non-Profit Organizations</p>  <p style="text-align: center;">Meg Seelbach '72 Executive Coach & Leadership Develop- ment Trainer</p> <p style="text-align: center;"><i>7:00 - 10:00 PM</i> EQ & Leadership</p>	 <p style="text-align: center;">Dr. Abigail Payne '83 Canada Research Chair in Public Economics McMaster University</p> <p style="text-align: center;"><i>9:00 AM - 12:00 PM</i> State Governments & the Funding of Higher Education</p> <p style="text-align: center;">Lunch</p>  <p style="text-align: center;">Katharine Suettinger '98 Senior Consultant</p> <p style="text-align: center;"><i>1:00 PM - 2:30 PM</i> The Basics of Management Consulting</p> <p style="text-align: center;"><i>2:30 PM - 3:30 PM</i> Human Capital Case Analysis</p> <p style="text-align: center;"><i>3:30 PM - 4:30 PM</i> Resume & Interviewing Techniques</p>  <p style="text-align: center;"><i>7:30 PM - 9:00 PM</i> Organizational Studies Student Presentation: Merchandising, Marketing, & Promotions</p>	 <p style="text-align: center;">Dr. Daniel Czech '95 Director, Sport Psychology Georgia Southern</p> <p style="text-align: center;"><i>9:00 AM - 10:00 AM</i> The No Fear Mentality of Achieving the Job of Your Dreams</p>  <p style="text-align: center;">Jim Companion '94 Associate Commissioner Big South Conference</p> <p style="text-align: center;"><i>10:00 AM - 11:00 AM</i> Careers in Sports Administration</p> <p style="text-align: center;">Lunch</p>   <p style="text-align: center;">Melissa McManamy '96 Global HR: Workforce Strategy Brandon McManamy Sales Representative Sanofi-Aventis Pharmaceuticals</p> <p style="text-align: center;"><i>1:00 PM - 4:30 PM</i> Organizational Development, Change Management, and Conflict Negotiation</p>	











Organizational Studies Summer Session

Week 3 May 28th — June 3rd

Sun ²⁸	Mon ²⁹	Tue ³⁰	Wed ³¹	Thu ¹	Fri ²	Sat ³
	 Memorial Day Activities   <i>Stand up, speak up</i> COOK-OUT   	 Joelyn Cecere '77 Vice President 9:00 AM - 12:00 PM <i>Career Advice from an Executive Career Consultant</i>   1:00 PM <i>Depart For Pittsburgh</i>  Robert F. Heninger '64 Director Commercial Sales Robert W. Heninger '88 Director Maintenance Services 4:00 PM - 9:00 PM <i>The Management and Operations of a Classic Amusement Park</i> 	 Carl Bongiovanni '79 President Michele Bender '76 Vice President 8:30 AM - 12:00 PM <i>Inside a Successful Family Business</i> <ul style="list-style-type: none"> • Manufacturing and Production • Packaging • Distribution • Clientele   1:00 PM <i>Depart For Granville</i>  Cathi Fallon The Etiquette Institute 5:45 PM - 6:30 PM <i>The Cocktail Party Balancing Act</i> 6:30 PM - 8:00 PM <i>Dine Like a Diplomat: Navigating the Business Dinner</i>	 David M. Horton Regional Sales Manager 9:30 AM - 11:30 AM <i>Examining an Organization's Structure & Culture</i>   Mark Moller Professor of Philosophy 2:00 PM - 3:30 PM <i>Ethical Dilemmas, Career Choice, & Organizational Life</i> <i>Where Do You Draw The Line?</i> <i>An Organizational Ethics Simulation</i>	 John Kralovec President Summit Management Associates 9:00 AM - 10:30 AM <i>The workREDESIGN Process</i>  Peter J. Kirshe '89 Managed Care Strategy & Planning 10:30 PM - 12:00 PM <i>Interview For Success: Preparing for Any Interview</i>   Jennifer Thomas '86 Director Civic Innovation Lab 1:00 PM - 2:30 PM <i>Strategy Session and Coaching for Budding Entrepreneurs</i>	

Organizational Studies Summer Session

Week 4 June 4th — June 10th

Sun ⁴	Mon ⁵	Tue ⁶	Wed ⁷	Thu ⁸	Fri ⁹	Sat ¹⁰
	 <p>10:30 AM - 12:00 PM <i>Organizational Studies Student Presentation: A Strategic Plan for the Granville Irish Festival</i></p> <p style="text-align: center;">Lunch</p>  <p>Douglas Eastman '87 Managing Director</p> <p>1:00 PM - 4:30 PM</p> <p><i>Risk Assessment Risk Analysis Risk Management</i></p> <p><i>Understanding the Process Through Cases:</i></p> <ul style="list-style-type: none"> • Personal Needs Analysis • Estate Analysis • Wealth Accumulation • Executive Compensation 	<p style="text-align: center;">Lunch</p>  <p>Cathi Fallon Etiquette Consultant</p> <p>1:00 PM - 2:00 PM <i>The Power of First Impressions</i></p>  <p>Cathi Fallon & Sartorial Consultants</p> <p>2:00 PM - 3:00 PM <i>The Power of Being Well-Dressed</i></p>  <p>Nick Gesue '01 Senior Vice President Steve Kennedy '02 Vice President J.C. Quaglia '05 Analyst Lancaster Pollard</p> <p>3:30 PM - 4:30 PM <i>Perspectives on Financing Senior Living, Health Care, and Affordable Housing</i></p>	 <p>Louann Cummings '75 Professor of Business</p> <p>9:00 AM - 10:00 AM <i>The Time Value of Money (Makes the World Go Around)</i></p> <p>10:00 AM - 11:00 AM <i>Becoming a Millionaire?</i></p> <p>11:00 AM - 12:00 PM <i>The Complete Idiot's Guide to Personal Finance: Team Presentations</i></p> <p style="text-align: center;">Lunch</p> <p>Louann Cummings '75 Professor of Business</p> <p>1:00 PM - 2:30 PM <i>Accounting: From Annual Reports To Financial Statements to Ratio Analysis</i></p> <p>2:30 PM - 3:30 PM <i>Case Analysis: Harley-Davidson</i></p> <p>3:30 PM - 4:30 PM <i>Fast Company Eurekas</i></p>	 <p>Louann Cummings '75 Professor of Business</p> <p>9:00 AM - 10:00 AM <i>The New, New Economy</i></p> <p>10:00 AM - 11:00 AM <i>Leadership Versus Management</i></p> <p>11:00 AM - 12:00 PM <i>Desperate Business Leaders: Is An Ethical Business Oxymoronic?</i></p> <p style="text-align: center;">Lunch</p> <p>Louann Cummings '75 Professor of Business</p> <p>1:00 PM - 2:30 PM <i>Wall Street Journal: Team Project</i></p>  <p>Wendy Ciehanski Financial Consultant</p> <p>2:30 PM - 4:00 PM <i>The Original Financial Survivor</i></p>	 <p>10:30 AM - 12:00 PM <i>Organizational Studies Student Presentation: Big Ideas for Big Brothers and Big Sisters of Licking and Perry Counties</i></p> <p style="text-align: center;">Lunch</p>  <p><i>Forming, Storming, Norming, Performing, & Now.... Adjourning!</i></p>	