

ORGANIZATIONAL STUDIES

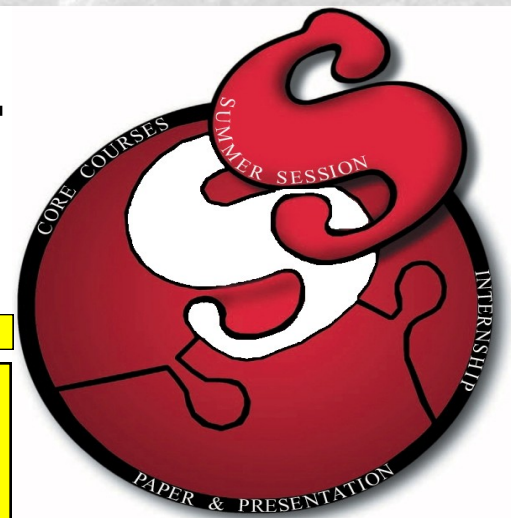
SUMMER SESSION 2009

Preliminary Schedule

Sunday, May 17th - Friday, June 12th

DENISON

All on-campus seminars and workshops are held in The Burton D. Morgan Center, Room 218. All student presentations are held in BDMC, Room 114.



Summer Session Participants

Mike Barnum
 Ryan Burandt
 Alyssa Chernicky
 Tara Demmy
 Kevin Donahue
 Alissa Giordano
 Drew Homyk
 Ben Kepler
 Lizzie Laidlaw
 Michelle Murray
 Molly Nissi
 Kelly Norris
 Adrian Pringle
 Brandon Taylor
 Sara Turney
 Gin Weisz
 Teresa Young

Assistant to the Director
 Jordan Buehler '09

Program Director
 Dr. David P. J. Przybyla

Organizational Studies Advisory Committee

Dr. Sarah Hutson-Comeaux
 Psychology

Dr. Toni King
 Black Studies

Dr. Mark Moller
 Philosophy

Please note: Times and dates of meetings are subject to change

The Organizational Studies summer session is an intense, challenging, and fun four weeks. As many as 70 different professionals — primarily Denison graduates — facilitate the daily sessions. They represent an extensive range of organizational specializations, and share their insights in formats ranging from workshops to hands-on exercises to simulations. Topics include finance and investment, organizational change and development, marketing

and advertising, entrepreneurship, leadership and communication in organizations, organizational ethics, and the role of personal values in career development. Students make formal presentations as organizational consultants and travel to various cities to meet on-site with experts in their field. This year, travel includes trips to **Chicago** and **New York** for meetings with alumni and friends of Denison in both for-profit and not-for-profit settings.

Consulting Projects



The Granville Studio of Visual Arts serves as a nexus for art and design activity in Licking County. Their mission is to provide a level of creative-thinking education and visual literacy training unobtainable through traditional educational institutions. Their guiding premise is that rigorous visual arts education programs are powerful tools to develop innovative thinking in business. This year's project for the GSVa focuses on helping them become part of the TED (Technology, Entertainment, Design) Fellows Program, which is designed to amplify the effects of innovative programs.



As one of the largest independently owned franchises in the Midwest, Rent-2-Own provides services to more than 10,000 customers in South-eastern Ohio and parts of Kentucky. Their inventory includes furniture, appliances, electronics, and toys. The hallmark of the company is customer service, which has resulted in an unmatched repeat-customer base. The company has pioneered the introduction of new revenue streams, serving the previously "unserved" customer. This year's project focuses on developing marketing strategies based on focus groups conducted at the Lancaster and Zanesville stores.



Monday 05.18

— 9:00 AM - 2:30 PM —

Melissa McManamy '96
Consultant • Accenture
Brandon McManamy
Senior VP • Sanofi-Aventis

- Resolving Conflict: Understanding Conflict Styles
- Talent Management Issues Facing Contemporary Organizations
- Performance Management: Coaching, Counseling, Discipline, and Delegation

— 3:30 PM - 4:30 PM —

Kerry Dixon
Annie Cacciato
Founders • GSVA

Introduction to Consulting Project I

— 5:30 PM —

Vans Depart for Best Western Oakbrook, IL

Tuesday 05.19

— 9:00 AM - 10:00 AM —

Jordan Rahal '77
VP • Rahal Foods, Inc.
Ian Rahal '80
President • Rahal Food, Inc.

— 10:30 AM - 1:00 PM —

McDonald's
Hamburger University
Lunch at McDonald's Lodge

— 1:30 PM - 3:00 PM —

Donald B. Boroian
Chairman • Francorp, Inc.

— 3:30 PM —

Vans Depart for Millennium Knickerbocker Chicago, IL

Wednesday 05.20

— 9:00 AM - 12:00 PM —

Jane Bodman Lustig '91
Howard Eirinberg
Vienna Beef

— 1:30 PM - 2:30 PM —

Jim Glerum '82
Managing Director • UBS
Nick Stell '01
Client Service Associate • UBS

— 3:30 PM - 5:00 PM —

Steve Kerr '76
CEO • Marsh USA
Ankur Gupta '05
Associate VP • Marsh US
Daniel Whitlow '07
Risk Analyst • Marsh USA

Thursday 05.21

— 10:30 AM - 12:00 PM —

Scott Swank '72
President • Swank Trading
CBOT Tour/Trading Simulation

— 2:00 PM - 5:30 PM —

Jeff Tritt '88
Executive VP • Leo Burnett
Kendell Anders '06
Manager HR/OD • Leo Burnett
Carolyn Wetzel
SVP Research • Leo Burnett

Friday 05.22

— 8:30 AM - 9:30 AM —

Mike Kelly '04
Realtor • Sudler Sotheby's

— 10:30 AM - 12:30 PM —

Roe Conn '86
Talk Show Host • WLS Radio

— 1:30 PM - 3:30 PM —

Darren Lachtman '04
Director • rEvolution Marketing

Saturday 05.23



enterprise

— 12:00 PM —

Vans Depart for Denison University Granville, OH

Sunday 05.24



— 11:00 AM - 4:00 PM —

High Ropes
Team-Building Course
Adventure Education Camp



Monday 05.25

Memorial Day

— 10:30 AM - 12:30 AM —

Meg Seelbach '72
Executive Coach
Leadership Development Trainer

- Emotional Intelligence
- Relating Emotional Intelligence to Career Success
- Effectiveness of Emotionally Intelligent Leaders

— 1:30 PM - 9:30 PM —

Process Loss and Social Loafing: From Theory to Experience

Tuesday 05.26

— 9:00 AM - 10:00 AM —

Ray Paprocki
Editor • Columbus Monthly

— 10:30 AM - 12:00 PM —

Dan Czech '95
Professor • Georgia Southern

— 1:00 PM - 2:00 PM —

Courtney Myhrum '83
CEO • Worth Clothing

— 2:15 PM - 3:30 PM —

Ryan Fiorentino '03
Trader • RBC

— 4:00 - 6:00 PM —
Laurie Kissack and Don Kissack
Franchise Owners • McDonald's

Wednesday 05.27

— 9:30 AM - 12:00 PM —

Heather Stouffer '96
Founder • Mom Made Foods

— 2:00 PM - 4:30 PM —

Cathi Fallon
Director • The Etiquette Institute
Consultants
Saks Fifth Avenue

— 6:00 PM - 6:45 PM —

Reception and Appetizers

— 7:00 PM - 9:00 PM —

Cathi Fallon
The Art of the Business Meal
The Welsh Hills Room

Thursday 05.28

— 8:00 AM - 12:00 PM —

Louann Cummings '75
Professor • Findlay University
Wendy Ciehanski
Wealth Manager • Merrill Lynch

— 12:30 PM - 1:30 PM —

Marcus Colwell '84
Financial Analyst

— 2:00 PM - 5:00 PM —

Caroline Roe '89
CEO • Marketing Research & Strategy

— 6:00 PM-7:30 PM —
Time Approximate

Organizational Studies
"Presentations to GSVA"

Friday, 05.29

— 8:30 AM - 10:00 AM —

Pete Kirshe '89
Director of Planning • Merck

— 10:30 AM - 4:30 PM —

Louann Cummings '75
Professor • Findlay University

- Day-Long Finance and Investment Workshop

Saturday 05.30

— 9:00 AM - 10:50 AM —
 Reunion Weekend
 Alumni College Presentation
 Talbot Hall
“What is the OS Program?”
 and
**“Big Red Athletics:
 A Proposal for Marketing and
 Public Relations”**

— 3:30 PM —
 Vans Depart for
 Harrisburg, PA

Sunday 05.31

— 10:00 AM —
 Vans Depart for
 Riverside, CT

— 3:00 PM —
 Cookout at the
 Donahue Residence
 Riverside, CT

— 6:00 PM —
 Vans Depart for
 Bristol, CT

Monday 06.01

— 11:00 AM - 1:30 PM —
George Bodenheimer '80
 Co-Chairman • Disney
David Preschlack '95
 Executive VP • ESPN

— 1:30 PM —
 Vans Depart for
 Greenwich, CT

— 4:30 PM - 5:30 PM —
Mark Dalton '72
 President • Tudor Investment

— 5:30 PM - 6:30 PM —
George Hubbard '76
 Managing Partner • Algonquin
 Advisors

— 7:00 PM —
 Vans Depart for
 Stamford, CT

Tuesday 06.02

— 8:30 AM —
 Vans Depart for
 Greenwich, CT

— 10:00 AM - 12:00 PM —
Phil McIntyre '93
 CEO • The Brand Gallery
Liz Davis McIntyre '92
 CFO • PGM Artists

— 12:30 PM —
 Vans Depart for
 New York City

— 3:00 PM —
 Check in at Radisson Martinique
 New York, NY

— 7:00 PM - 8:30 PM —
Panel Discussion:
Ann David '93
 David Reinhard Events
Robin Kaufman Stein
 Sotheby's Real Estate
Ann Lopatin Cantrell
 Annie's Blue Ribbon General Store
Ellen Gurley Ball
 Artist/Graphic Designer

Wednesday 06.03

— 10:00 AM - 12:00 PM —
Amy Todd Middleton '93
 Senior VP • Sotheby's

— 2:30 PM - 4:00 PM —
Matt Harrington '84
 CEO • Edelman Worldwide
Melanie Wine Tolan '91
 Executive VP • Edelman

— 5:00 PM - 7:00 PM —
Kacey Hagler '03
 Manager National Publicity • Fox
 Searchlight Pictures
 Movie Screening/Marketing/PR
500 Days of Summer
 Fox Room

Thursday 06.04

— 8:00 AM - 10:00 AM —
Suni Harford '84
 Global Head Fixed Income
 Research • Citigroup

— 11:00 AM - 1:00 PM —
Susan Whiting '78
 Vice Chair • Nielsen

— 2:30 PM - 5:30 PM —
Craig Robertson '94
 Partner • Accenture (Medical)

Friday 06.05

— 10:30 AM - 12:00 PM —
Alec Alenstein '93
 COO • Eurasia Group

— 1:00 PM - 2:00 PM —
 Heather Allred Harris '94
 VP Sales • Accessory Network

— 3:00 PM - 5:30 PM —
Kacey Hagler '03
 Manager National Publicity • Fox
 Searchlight Pictures
**Marketing and Public Relations
 Focus Groups**

Saturday 06.06



— 12:00 PM —
 Vans Depart for
 Long Island

Sunday, 06.07



— 12:00 PM —
 Vans Depart for
 Denison University
 Granville, OH

Monday 06.08

— 10:00 AM - 11:45 AM —
L. Danielle Fennoy '02
 Principal • revamp Design

— 12:30 PM —
 Vans Depart for
 Marysville, OH

— 2:00 PM - 4:30 PM —
Jim Cook
 Director of Project Management
Amy Bucklin
 Executive Project Manager •
 Univenture/Algaeventure
Rick Coplin '85
 Business Development •
 TechColumbus

Tuesday 06.09

— 9:00 AM - 10:30 AM —
Phil Collyer '68
 VP • Business Partners Program
Anna Mayo '08
 National Human Services Assembly

— 11:00 AM - 1:00 PM —
Mike Tissot '93
 President • Rent-2-Own

**Introduction to
 Consulting Project II**
 — 4:30 PM —
 Cars Depart for
 Zanesville, OH & Lancaster, OH
 for Interviews with Rent-2-Own
 Clients
Joey Pennybaker Osborn '01
Sam Osborn '01
 Owners • The Java House
 Zanesville

Wednesday 06.10

— 9:30 AM - 12:00 PM —
Marcy Stoudt '94
 VP • Teksystems

— 1:00 PM - 2:00 PM —
Hunter Nickell '78
 President, SPEED

— 2:00 PM - 3:00 PM —
Steve Germain '77
 President • Germain Motor Co.

— 3:30 PM - 5:00 PM —
Nick Gesue '01 • Senior VP
Steve Kennedy '02 • VP
JC Quaglia '05 • Analyst
Kevin Laidlaw '07 • Analyst
 Lancaster Pollard

SUMMER SESSION 2009

For information about the
Organizational Studies Program
at Denison, contact:
Dr. David P. J. Przybyla
Program Director

Phone: 740.587.6308
Fax: 740.587.5675
E-mail: przybyla@denison.edu



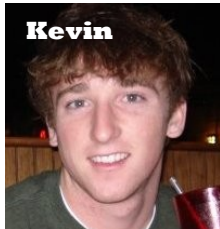
Burton D. Morgan Center
Home of the Organizational Studies Program

DENISON

<http://www.denison.edu/academics/departments/organizational/index.html>



BT



Kevin



Teresa



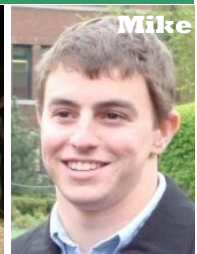
Molly



Ben



Sara



Mike

Thursday 06.11

- 9:00 AM - 12:00 PM —
Craig Appaneal '95
Business Development •
The Center for Creative
Leadership

- 1:00 PM - 2:00 PM —
Brad Skillman '93
President •
The Skillman Corporation

- 2:30 PM - 3:30 PM —
Mike McDonald
Executive Director •
Optimization Group

- 4:00 PM - 5:00 PM —
James Companion '94
Commissioner
Big South Conference

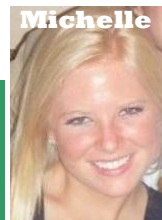
- 7:00 PM-8:30 PM —
**Organizational Studies
Students**
"Presentations to
President
of Rent-2-Own"

Friday 06.12

- 10:30 AM - 1230 PM —
Wrisë D. Booker '72
President • Reid Dugger
Consulting Group

- 1:30 PM - 2:30 PM —
Ryan Macaulay '95
CEO • Epic Sports

- 4:30 PM-6:30 PM —
"Dinner, Gifts, and Goodbyes"



Michelle



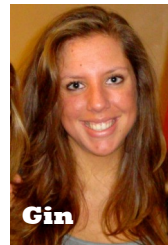
Tara



Alissa



Adrian



Gin



Ryan

2009 Summer Session Participants



Alyssa



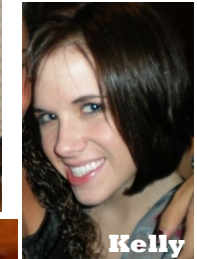
Lizzie



Jordan



Drew



Kelly



Dr. Przybyla