



# ORGANIZATIONAL STUDIES

### Summer Session Participants

**Aditi Bhansali**  
**Jordan Buehler**  
**Bobby Driscoll**  
**Megan Eberle**  
**Maddie Gilbert**  
**Brian Herbe**  
**Madeleine Katz**  
**Marla Kramer**  
**Ryan Leckie**  
**Emily Merrell**  
**Megan Pike**  
**Molly Porter**  
**Mike Trzaska**  
**Gonzalo Tuesta**  
**John Ward**  
**Stephanie Whonsetler**  
**Rob Williams**

**Assistant to the Director:**  
**Gina Cesaro '08**

**Program Director:**  
**Dr. David P. J. Przybyla**

### Organizational Studies Advisory Committee

**Ron Abram**  
**Art**

**Sarah Hutson-Comeaux**  
**Psychology**

**Toni King**  
**Black Studies**

**Mark Moller**  
**Philosophy**



The Organizational Studies summer session is an intense, challenging, and fun four weeks. As many as 70 different professionals — primarily Denison alums — facilitate the daily sessions. They represent an extensive range

of organizational expertise, and share their insights in formats ranging from workshops to hands-on exercises to simulations. Topics include finance and investment, organizational change and development, marketing and advertising, entrepreneurship, leadership and communication in organizations, organizational ethics, and the role of personal values in career development. Students make formal presentations as organizational consultants. This year, projects are being completed for The Gran-

### THE TWELFTH SUMMER SESSION SCHEDULE



ville Studio of Visual Arts, Rent-2-Own, and the Burton D. Morgan Program for Liberal Arts and Entrepreneurship Education. Student travel includes visits to **New York City** and **Washington, DC** for on-site meetings with alumni and friends of Denison in both for-profit and not-for-profit settings.

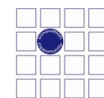
### Consulting Projects



The GSVA is a newly formed, not-for-profit organization that will serve as a nexus for art and design activity in Licking County. Their mission is to provide a level of creative-thinking education and visual literacy training unobtainable through traditional educational institutions. Their guiding premise is that rigorous visual arts education programs are powerful tools to develop innovative thinking in business, politics, and the arts.



As one of the largest independently owned franchises in the Midwest, Rent-2-Own provides services to more than 10,000 customers in Southeastern Ohio and parts of Kentucky. The hallmark of the company is customer service, which has resulted in an unmatched repeat-customer base. The company has pioneered the introduction of new revenue streams, including low-cost insurance, serving the previously "unserved" customer.



The Burton D. Morgan Program for Liberal Arts and Entrepreneurship Education

A recent grant from the Burton D. Morgan Foundation will support a number of initiatives involving entrepreneurship-related study and research in a liberal arts context. In addition to funding two yearly workshops, one focusing on business entrepreneurship and another focusing on social entrepreneurship, the grant will provide support for student internships, business plan development, curriculum support, and guest residencies.

Please note:  
Times and dates  
of presentations  
are subject to  
change



The Singapore Embassy

All on-campus seminars  
and workshops are held in  
The Burton D. Morgan  
Center  
Room 218.  
All student presentations  
are held in Room 114.



American Red Cross

**Monday 05.12**

9:30 AM-12:00 PM  
**Peter J. Kirshe '89**  
Director of Planning  
Domestic Operations  
Merck  
"In the Beginning, Wo/Man  
Walked on Bare Feet: Strategies  
for Getting the Job"

1:00 PM-2:00 PM  
**Wrisé D. Booker '72**  
President, Reid Dugger  
Consulting Group  
"Online Testing: DiSC®  
Assessment"

3:00 PM-6:00 PM  
**Adventure Education Center**  
Team Building Session  
"Create-A-Cart"

**Tuesday 05.13**

10:00 AM-12:00 PM  
**Stephanie Hunt-Theophilus**  
Director, BDM Program in  
Liberal Arts & Entrepreneurship  
Education  
"Introduction to First Consulting  
Project: Making  
Entrepreneurship a Part of  
Denison's Culture"

1:00 PM-2:30 PM  
"Project I Work Session"

3:00 PM-5:00 PM  
**Cathi Fallon**  
Director, The Etiquette Institute  
"The Power of First  
Impressions &  
The Power of Being Well-  
Dressed"

**Wednesday 05.14**

9:00 AM-10:30 AM  
**Phil Collyer '68**  
Director, Strategic Enterprises  
National Human Services  
Assembly  
"Nonprofits and Self-  
Sustainability"

1:30 PM-3:00 PM  
**Ryan Brechbill**  
Associate Director of  
Career Services  
**Ashley Johnson**  
Assistant Director of  
Career Services  
"Mastering the Behavioral  
Interview"

6:00PM-8:30PM  
**Cathi Fallon**  
"The Art of the Business Meal"

**Thursday 05.15**

9:30 AM-11:30 AM  
**Annie Cacciato & Kerri Dixon**  
Founders GSVA  
"Introduction to Second  
Consulting Project:  
Advancing Visual Literacy"  
Meeting at Bryn Du

1:30 PM-3:00 PM  
**Ryan Brechbill**  
**Ashley Johnson**  
"Evaluating the Behavioral  
Interview"

3:30 PM-4:30 PM  
"Project II Work Session"

**Friday 05.16**

10:00 AM-12:00 PM  
**Organizational Studies  
Students**  
"Presentations to Director &  
Advisory Committee Members  
of BDM Program in Liberal  
Arts & Entrepreneurship  
Education"

2:30 PM-6:30 PM  
**Jeff Tritt '88**  
Executive Vice-President  
Leo Burnett  
**Melissa Reynolds-Prond**  
OD Consultant  
The Ohio Department of Jobs  
and Family Services  
"Product Positioning"  
"The Star Model of  
Organizational Design"

**Monday 05.19**

9:30 AM-11:00 AM  
**Steve Denne '78**  
Vice-President  
Strategic Fundraising Initiative  
American Red Cross  
"Development Issues in Non-  
Profit Organizations"

1:30 PM-4:30 PM  
**Richard G. Lugar '54**  
United States Senator  
**Christopher Geeslin '98**  
Legislative Director  
"Insights from a Six-Term  
Senator, National Security  
Leader, and Outstanding  
Legislator"  
"The Capital"

**Tuesday 05.20**

11:00 AM-12:30 PM  
**Ambassador Chan Heng Chee**  
Singapore's Ambassador to the US  
Dean of the ASEAN Ambassadors  
**Keith Luse**  
Professional Staff Member  
Senate Foreign Relations Committee  
"Insights into the Operation and  
Functioning of a Foreign Embassy  
in Washington"

2:30 PM-4:00 PM  
"The White House"

**Wednesday 05.21**

10:00 AM-12:00 PM  
**Marc Lautenbach '83**  
General Manager, Americas  
**Joanne Himmel**  
Executive Talent Program Manager  
**Eletha Kershaw '77**  
Director of University Recruiting  
**John Kennedy**  
Vice-President, Marketing

1:00 PM-2:30 PM  
**Bill Richards '67**  
Managing Director  
**Doug Black '76**  
COO, Private Wealth Management

3:30 PM-5:00 PM  
**Joseph Chouai '06** Consultant  
**Sara Boller '07** Consultant  
**Adam Strauss '06** Manager

**Thursday 05.22**

10:00 AM-11:30 AM  
**George Bodenheimer '80**  
Co-Chairman, Disney Media Networks  
President, ESPN and ABC Sports  
**Dave Preschlack '95**  
Executive Vice President

1:00 PM-4:00 PM  
**Sarah Wilson '07**  
Account Coordinator  
**Janet Donnelly**  
Executive Vice President

5:00 PM-6:00 PM  
**Chip Perkins '80**  
Principal  
MKP Capital Management

6:30 PM-8:00 PM  
University Club Alumni Reception

**Friday 05.23**

10:00 AM-11:00 AM  
**Steve Schram**  
 Dolan, Pollack, and Schram  
 Development  
**"Private Sporting Communities  
 on Historic Properties"**

2:00 PM-4:30 PM  
**Susan D. Whiting '78**  
 Chairman, Nielsen Media  
 Research and Executive Vice  
 President, The Nielsen Company  
**"Global Marketing, Television  
 Ratings, & Human Resources"**

6:00 PM-9:00 PM  
**"Inside the Larchmont  
 Yacht Club"**

**Monday 05.26**

1:00 PM-2:00 PM  
**Melissa McManamy '96**  
 Consultant  
 Accenture  
**"Human Resources Issues Fac-  
 ing Companies Today"**

2:00 PM-3:00 PM  
**Brandon McManamy**  
 Senior Sales Vice President  
 Sanofi-Aventis  
**"Styles of Conflict Resolution"**

3:00 PM-4:30 PM  
 Melissa and Brandon McManamy  
**"Leadership in Organizations"**

**Tuesday 05.27**

10:00 AM-12:00 PM  
 &  
 1:00 PM-3:00 PM  
**Jennifer Thomas '86**  
 Director  
 Civic Innovation Lab  
**"Social Entrepreneurship:  
 Using Entrepreneurial  
 Principles to Create  
 Social Change"**



**Sunday 05.25  
 High Ropes Course  
 1:00 PM-4:30 PM**

**Wednesday 05.28**

10:00 AM-12:00 PM  
**"Team Presentation  
 Practice Sessions"**

1:30 PM-3:00 PM  
**Organizational Studies Students**  
**"Presentations to  
 Board Members of the  
 Granville  
 Studio of Visual Arts"**

**Thursday 05.29**

9:00 AM-12:00 PM  
**Wrisë D. Booker '72**  
 President  
 Reid Dugger Consulting Group  
**"A Matter of Style:  
 Understanding Your Approach  
 to Leadership"**

1:00 PM-2:00 PM  
**Organizational Studies  
 Students**  
**"Presentation to Employer  
 Relations Committee"**

2:00 PM-3:00 PM  
**"Reception and Networking  
 with Members of the Employer  
 Relations Committee"**

**Friday 05.30**

9:00 AM-12:00 PM  
**Garry McDaniel**  
 Department of Leadership and  
 Organizational Effectiveness  
 Franklin University  
**"Two-Part Leadership  
 Workshop: Business Ethics for  
 Leaders &  
 Leading Through Conflict"**

**Interviews with clients of  
 Rent-2-Own will be  
 conducted in Zanesville  
 and Lancaster on  
 Tuesday 06.03. Cars will  
 leave campus at 4:30 PM.**

**Monday 06.02**

9:00 AM-10:30 AM  
**Caroline Roe '89**  
 CEO  
 Marketing Research & Strategy  
**"The Role of Marketing  
 Research in Organizational  
 Decisions"**

10:30 AM-12:00 PM  
**Caroline Roe '89**  
**"Managing Brand Equity"**

1:00 PM-2:30 PM  
**Daniel Czech '95**  
 Director, Sports Psychology  
 Georgia Southern University  
**"The No-Fear Mentality of  
 Achieving the Job of Your Dreams"**

**Tuesday 06.03**

9:00 AM-11:00 AM  
**Louann Cummings '75**  
 Professor of Business  
 Findlay University  
**"Finance Workshop: Part I"**

11:00 AM-12:00 PM  
**Mike Tissot '93**  
 President, Rent-2-Own  
**"Introduction to Third Consulting  
 Project: A Marketing Challenge"**

1:00 PM-4:00 PM  
**Louann Cummings '75**  
**Wendy Ciehanski**  
 Wealth Management Advisor  
 Merrill Lynch  
**"Finance Workshop: Part II"**

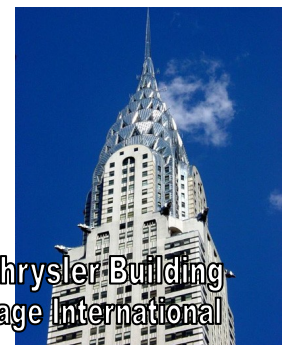
**Wednesday 06.04**

9:00 AM-12:00 PM  
**Louann Cummings '75**  
 Professor of Business  
 Findlay University  
**"Finance Workshop: Part III"**

1:30 PM-4:30 PM  
**"Project III Work Session"**



**The University Club**



**The Chrysler Building  
 Michael Page International**

**SUMMER SESSION 2008**

For information about the  
Organizational Studies Program  
at Denison, contact:  
Dr. David P. J. Przybyla  
Program Director

Phone: 740.587.6308  
Fax: 740.587.5675  
E-mail: przybyla@denison.edu



**Burton D. Morgan Center**  
Home of the Organizational Studies Program

**DENISON**

<http://www.denison.edu/academics/departments/organizational/>

**Thursday 06.05**

9:30 AM-11:00 AM  
**Mark Hyatt '92**  
Producer

**"Managing Advertising  
Campaigns for Fortune 500  
Companies"**

11:00 AM-12:00 PM  
**Brad Skillman '93**  
Senior Vice President  
The Skillman Corporation

**"Construction Management:  
Building Success Stories"**

1:00 PM-4:00 PM  
**Nathan Sloan '97**  
Human Capital Consultant  
Deloitte Consulting

**"Developing Behavioral  
Interview Protocols"**

4:00 PM-5:00 PM  
**James Companion '94**  
Commissioner  
Big South Conference

**"Careers in Sports Market-  
ing"**

7:00 PM-8:30 PM  
**Organizational Studies  
Students**

**"Presentations to  
President  
of Rent-2-Own"**

**Friday 06.06**

9:00 AM-12:00 PM  
**Nathan Sloan '97**  
Human Capital Consultant  
Deloitte Consulting

**"Developing a Competency  
Model for  
Success in the  
Organizational Studies  
Summer Session"**

1:00 PM-2:30 PM  
**"Lunch, Gifts, and Goodbyes"**

