

Friday, August 29, 2008

7:30 to 8:15 a.m.

8:30 to 9:45 a.m.

Burton D. Morgan Lecture Hall

Breakfast available The Incubator BM405

Individual Presentations

Session One

10:00 to 11:30 a.m.

Lecture Hall, Burton D. Morgan

"Social Entrepreneurship in Action: The African-American Male Initiative"

Glenn Harris

Columbus Urban League

Glenn A. Harris is the Director of the African-American Male Initiative (A.A.M.I.) at the Columbus Urban League. He has been an advocate for fatherhood for many years and has instituted a movement at the Urban League called Father 2 Father with the intent of helping fathers overcome the barriers that prevent them from being the fathers they want to be. This movement will advocate for legislation and create public awareness that dispels the myth of 'deadbeat dads' in the African-American community.

Glenn received his BA from Otterbein College in June 2000 where he majored in business administration and minored in religion. In his work with youth, Glenn emphasizes the '4 Keys to Life,' those being: choices, experiences, access to information and education, and lastly, relationships.

11:45 a.m. to 12:45 p.m.

Curtis Veggie

Lunch with Interest Groups

1:00 to 2:45 p.m.

Lecture Hall, Burton D. Morgan

Individual Presentations

Session Two

3:00 to 4:00 p.m.

Lecture Hall, Burton D. Morgan

Closing Discussion

Dr. Marci McCaulay, Director

MAKE IT HAPPEN! Entrepreneurs for Social Change Workshop

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MAKE IT HAPPEN



BE THE CHANGE

**BURTON D. MORGAN
FIRST ANNUAL
SOCIAL ENTREPRENEURSHIP
WORKSHOP
AUGUST 24 - 29, 2008**

Sunday, August 24, 2008

5:00 to 6:30 p.m.

Welsh Hills Room, Burton D. Morgan Center

Workshop Orientation and Dinner

6:45 to 8:30 p.m.

Kate Harkin
Principal, Harkin Consulting

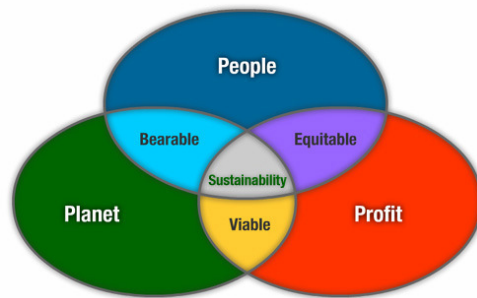
“Sustainability as a Social Entrepreneurship Model”

Increasingly innovations for some of the world’s most compelling challenges are coming from social entrepreneurs. Tired of waiting for change and solutions to arrive from outside, these leaders are emerging around the globe with pragmatic and customized solutions to meet the needs and address challenges within communities.

Kate Harkin is a social entrepreneur with local, regional and international experience. Kate’s background in sustainability, action research, and community economic development emphasizes strength based approaches to social and organizational change. She utilizes private sector strategies to address public sector problems. She goes in where only a good idea exists and works to **MAKES IT HAPPEN!**

Kate will be leading an interactive discussion on how to utilize sustainability as a framework for social entrepreneurship. Sustainability is a concept that a United Nations-convened panel defined in 1987 as “meeting the needs of the present without compromising the ability of future generations to meet their own needs.”

Kate is a return peace corps volunteer from Thailand. She received her BA from The Ohio State University and a MS degree in organizational development and analysis from Case Western University’s Weatherhead School of Management.



This workshop and other entrepreneurship education programs and activities would not be possible if not for the generosity of The Burton D. Morgan Foundation. We thank the foundation for their continued support of Denison University.

Thursday, August 28, 2008 continued

5:30 to 6:45 p.m.

Welsh Hills Room, Burton D. Morgan

Introduction to Social Entrepreneurship Opportunities

Dinner

David L. Kuhns `68

Opportunity: “Venture Philanthropy”



David is founder and Managing Director of Banyan Group E.S.C., a respected New York-based search firm focused on venture capital-backed companies in the IT community. He is a former assistant general counsel of HBO, the entertainment company. He also co-founded and served on the board of Citicom Radio Corporation, a television and radio station group with broadcast properties in Massachusetts, New York and Ohio. In addition, he is a co-founder of Urban Logic Inc., an international consulting firm that works with state and local governments to organize and finance large-scale technology infrastructure projects. David holds a BA degree from Denison University and a JD degree from the University of Pittsburgh.

Steve Germain `77

Opportunity: “Creating a Foundation”



Stephen L. Germain is a Columbus, Ohio, native who received a Bachelor of Arts degree from Denison University. He currently resides in Bexley, Ohio with his wife Kim and has three children: Jessica, Zach and Austin. Upon graduating from Denison, he returned to Columbus and began working in the family owned automobile business. Mr. Germain has spent the past 25 years working in all facets of dealership operations, and was named President and C.E.O. in 1995. He is regarded as a leader within the automotive business as well as the Columbus community, and has served on many industry and civic boards including Toyota Dealer Advertising Association, Toyota Dealer Advisory Council, Lexus Dealer Advertising Association, Cadillac Local Marketing Association, Bexley Education Foundation, Columbus First Night, Nationwide Children’s Hospital Foundation and The Columbus Zoo Association Board just to name a few.

Mr. Germain owns and operates the Germain Motor Company along with his two brothers, Robert L. Germain, Jr., vice president and Richard B. Germain, chief operating officer. The Germain family of dealerships includes 18 dealerships in Columbus, Ohio; Sarasota, Florida; Naples, Florida; Bentonville, Arkansas, and Phoenix and Arizona. Led by Stephen L. Germain, the Germain Motor Company is recognized as one of the most successful and respected family owned and operated dealership groups in the country.

7:00 to 8:00 p.m.

Team Meetings

Thursday, August 28, 2008

8:00 a.m.

Meet in The Incubator BM 405

9:00 to 11:00 a.m.

Eric Pawlowski

Field Trip

Shepherd's Corner

Shepherd's Corner at Dominican Acres is a 160 acre greenspace surrounded on four sides by the eastward sprawl of Columbus, OH. The property's diverse range of habitats offers a haven for wildlife and native flora and a place of peace, natural beauty and spiritual refreshment for harried humans.

At Shepherd's Corner you'll find chemical-free naturally grown gardens, flocks of free-range turkeys, chickens and sheep, a turf labyrinth, greenhouses, beehives, and a system of walking trails. Students will need to carpool for this trip!

11:00 a.m. to 12:45 p.m.

Lunch on your own

1:00 to 2:30 p.m.

A. Courtney Dunakin '88

Lecture Hall, Burton D. Morgan

The Brookings Institution

"Social Enterprise: The Role of Philanthropy"

A. Courtney Dunakin is a development officer for the Governance Studies (GS) program at The Brookings Institution where she is responsible for raising funds from individuals and corporations to support the work of the GS scholars.

Prior to her work at Brookings, she served as chief of staff to the president and CEO of Venture Philanthropy Partners after three years as investment analyst. In her Analyst role, she provided research, information collection, and document development in support of the investment process and portfolio.

Courtney holds a BA from Denison University and a Master's degree in public service management from DePaul University.

3:00 to 4:30 p.m.

Lynne Bowman

Lecture Hall, Burton D. Morgan

Equality Ohio

"An Ohio Where Everyone Feels at Home"

Lynne Bowman is the executive director and one of the many founders of Equality Ohio. She came to the role with 17 years of organizational leadership experience in non-profit, for-profit and government sectors as well as eight years of volunteer involvement with LGBT issues. Lynne has a BA in both psychology and music theory and composition and Master of Arts in administration from Central Michigan University. Lynne is a graduate of the Leadership Columbus class of 2007 and a member of the United Way of Central Ohio's Diversity Committee.

Monday, August 25, 2008

8:00 to 8:45 a.m.

Breakfast available The Incubator

BM405

9:00 a.m. to 12:00 p.m.

Mary Pierce Brosmer

Welsh Hills Room, Burton D. Morgan

Women Writing For (a) Change

"Journey As Destination in the Life of a Social Entrepreneur"

Mary Pierce Brosmer is a published poet, teacher and social entrepreneur. She is Founder of Women Writing for (a) Change, which began in 1991, and has grown from one class of 15 women writing the truths of their lives into an arts, social justice, and community-building process with affiliate sites in eight states.

Honored for her leadership in business, the arts, and education, Mary has 30 years experience in systems creation and learning community practices. In 'Consulting for a Change', Mary translates learning community practices and living systems leadership to diverse organizations including business, manufacturing, health care, education and community action groups.

Mary's book on writing in community as a tool for transformation of culture and consciousness is planned for release by Sorin Press at Notre Dame in the fall of 2009. Ms. Brosmer graduated with a BA in English from Ohio Dominican College, and an MA in English from Xavier University.

12:15 to 1:15 p.m.

Lunch

Welsh Hills Room, Burton D. Morgan

1:30 to 4:30 p.m.

Jennifer Thomas '89

Burton D. Morgan Lecture Hall

Director, Civic Innovation Lab

"Social Entrepreneurship—From Concept to Business Model"

Jennifer has been the director of the Civic Innovation Lab since its inception in September 2003. The Civic Innovation Lab fuels creative innovation by providing mentoring and funding of up to \$30,000 for ideas that can improve the Greater Cleveland economy. She was previously the founder and director of ClevelandClicks, which was a member-supported group that held monthly breakfasts showcasing local technology businesses, organized educational forums for technology entrepreneurs and offered related resources. Prior to ClevelandClicks, Jennifer worked as a financial analyst, consultant, and was associate director of Business Planning for Sony Music in New York City. Jennifer has an MBA from New York University's Stern School of Business and a BA from Denison University.

Dinner on your own

7:00 to 8:00 p.m.

Team Meetings

Tuesday, August 26, 2008

8:00 to 8:45 a.m.

Breakfast available The Incubator BM405

9:00 to 10:30 a.m.

Max Laverty '07

Olin Lecture Hall 114

METROsquash

“The METROsquash Story”

Max serves as the Squash Director for METROsquash. The METROsquash mission is to utilize squash, education, cultural experience and community service to empower Chicago Public School students to realize their full academic, athletic and personal potential. The program was founded in 2005 by Conor O'Malley, a Denison graduate ('02.) Max received his BA in economics from Denison University where he served for three years as president and captain of the squash team. Max was also a three-time recipient of Denison squash's highest honor: the Hoyt Award, awarded to the person who does the most to advance squash at Denison.

10:45 a.m. to 12:15 p.m.

J.D. Beiting

Olin Lecture Hall 114

Children's Hunger Alliance

“Innovative solutions for healthy food access in the south side of Columbus”

J.D. Beiting joined Children's Hunger Alliance in February 2004 with a background in corporate consulting. At Children's Hunger Alliance, Beiting manages collaborative projects with goals to improve the nutrition and physical activity behaviors of youth in schools, afterschool and in the community. Specifically Beiting oversees the infrastructure for Ohio Action for Healthy Kids; directs a statewide healthy eating social marketing campaign; and facilitates a south side Columbus Healthy Lifestyles Partnership. Beiting holds a BA in art history from the University of Pennsylvania .

12:15 to 1:15 p.m.

Lunch

1:30 to 3:00 p.m.

Meera Parthasarathy

Olin Lecture Hall 114

Columbus Green Building Forum

“Building Toward Sustainability”

Meera has 14 years of experience in the architectural and green building consulting field. She is an Ohio registered architect and NCARB (National Council for Architectural Registration Board) certified. She is also a LEED (Leadership in Energy & Environment Design) accredited professional and is a strong voice for sustainable design in the community. Meera is the founder and board president for the Columbus Green Building Forum, an organization dedicated to promoting energy-efficient and environment-friendly building practices in Central Ohio. The organization provides education to the building industry and participates in projects to create awareness in the general public.

3:30 to 4:30 p.m.

Team Meetings

5:30 to 8:30 p.m.

Pizza & Documentary

Burton D. Morgan Lecture Hall

“The New Heroes”

“The New Heroes” tells the dramatic stories of 14 daring people from all corners of the globe who, against all odds, are successful in alleviating poverty and illness, combating unemployment and violence, and bringing education, light, opportunity and freedom to poor and marginalized people around the world.

Wednesday, August 27, 2008

Field Trip to Southern Perry County

7:30 a.m.

Meet in The Incubator BM 405

9:30 to 10:30 a.m.

Joel Yeager

Rendville Artworks

Executive director, Joel Yeager coordinated the creation of Rendville Artworks, a non-profit organization that provides facilities and mentoring to mentally and/or physically impaired artists.

10:45 to 11:45 a.m.

John Winnenberg

Sandy Landis

Sunday Creek Associates

The Sunday Creek Associates is a non-profit community development organization. It is located in rural southern Perry County, Ohio, one of the poorest regions in the state. Instead of providing direct services to the community, the Associates act as community organizers in many areas including local history and culture, youth support through recreation and the arts, restoration of the built environment, and community organization and initiatives support.

12:00 to 1:00 p.m.

Lunch

1:30 to 4:30 p.m.

Robinson's Cave

Robinson's Cave was the site of first Miners Union meeting June 12, 1891. This natural wonder is important to local culture and history.

Monday Creek Restoration Project

Monday Creek is a 27-mile long tributary of the Hocking River, the latter which flows directly into the Ohio River. The Monday Creek Restoration Project is a collaborative partnership of officials and residents of the Monday Creek watershed, along with more than 20 other organizations and state and federal agencies. The shared goal is to restore the watershed for the benefit of local communities. Large portions of Monday Creek and its tributaries are dead due to acid mine drainage (AMD) left behind from a century of coal mining.

Tecumseh Theatre

Funding has been secured by the Sunday Creek Associates to resume restoration of the historic Tecumseh Theater, which is listed on the National Register of Historic Places. It is located in Shawnee and is the tallest building in Perry County, with four floors.

Dinner on your own

7:00 to 8:00 p.m.

Team Meetings