

17th Annual Career EXPO

**Thursday, October 29
Slayter Union
12:30 – 3:30 p.m.**



2009

Fair Participants

ALCOA

www.alcoa.com

Alcoa is the world leader in the production and management of primary aluminum, fabricated aluminum and alumina combined, through its active and growing participation in all major aspects of the industry.

Opportunities: Full time and internships in environmental and business.

CITY YEAR COLUMBUS

www.cityyear.org

City Year unites more than 1,400 young people age 17-24 in 20 sites throughout the United States and Johannesburg, South Africa for a demanding year of full-time community service, leadership development, and civic engagement. These young leaders come from diverse backgrounds and put their idealism to work by tutoring and mentoring school children, reclaiming public spaces, and organizing after-school programs, school vacation camps, Young Heroes and City Heroes (middle and high school) programs.

COSI

www.cosi.org

COSI provides an exciting and informative atmosphere for those of all ages to discover more about our environment, our accomplishments, our heritage, and ourselves. We motivate a desire toward a better understanding of science, industry, health, and history through involvement in exhibits, demonstrations, and a variety of educational activities and experiences. COSI is for the enrichment of the individual and for a more rewarding life on our planet, Earth.

Opportunities:

Administrative intern for Programs: Assist Team Leader for Volunteers (Programs & Early Childhood) Completion of tasks will increase efficiency of processes and procedures and ensure volunteers receive personalized attention that will help them advance up the COSI career ladder

Tasks: Scheduling, mentor, proctor quiz, record recognition, maintain records, communication.

Early Childhood Educator Intern: Support COSI's mission of sparking interest, piquing curiosity, and introducing very young children and their parents to the process of learning and discovering more about the world around them. Help develop, create and test activities appropriate for various Early Childhood Education programs. Interact with Guests as they explore little kid space and assist in the maintenance of area programs and facilities.

Program Content Developer Intern: Support COSI's mission by providing quality educational programs with a focus on science discovery and learning at COSI. Primary responsibility for planning, designing and managing the creative

process for various education programs. Research, test, evaluate potential activities and demonstrations; data entry.

Strategy Team Intern (Database management): Using Access software, develop a database and related processes that will track information related to institutional research and evaluation projects. Data entry; reorganization of electronic and paper file systems, support for in-house training classes e.g. logistics arrangement.

Strategy Team Intern - Research Assistant: Manage the COSI Experience Testing Station. The ETS is a simple, mobile area used to test concepts and ideas, and to prototype activities and other experiences with guests at COSI. Meet with internal clients to assess need and develop research questions and instruments, determine staffing needs for ETS projects, set date for data collection based on client needs, facility requirements and other activities, organize logistics.

Structural Documentation intern: Improve "back of house" facility operations of COSI by improving basic documentation of building structure. Review previous design prints, draft new set of building prints reflecting current building construction, other duties as assigned.

CROWN PARTNERS

www.crownpartners.com

Crown Partners provides software and services to help Fortune 500 companies streamline and simplify information-intensive business processes. Headquartered in Dayton, Ohio, Crown partners has offices world-wide and has been recognized by such prestigious publications as Inc. Magazine, Software Magazine and Entrepreneur Magazine for innovative and ground breaking solutions.

Opportunities: Associate Consultants

EASYCOLUMBUS

www.easycolumbus.com

Campus Ambassador Internship

The Campus Ambassador will be the grassroots representatives of easyColumbus on the Denison Campus and within the community they will have duties ranging from:

- Regularly post content to the Easy Columbus site via message boards, comments and reviews; content may include restaurant and event reviews, calendar listings, photos, and other items of interest to students on the Denison campus.
- Managing social networking outlets
- Event promotion

- Writing pieces to be published in “Columbus alive!’s” easyColumbus weekly column

ENTERPRISE RENT-A-CAR

www.enterprise.com/careers

Enterprise is the largest car rental company in North America. We are a \$6 billion company with 600,000 vehicles in our rental and leasing fleet, more than 50,000 employees and over 4,800 locations in the U.S., Canada, Germany, the United Kingdom and Ireland.

Regardless of college major or professional experience, nearly 100% of our employees start out in our Management Training Program. This allows everyone to learn our business from the ground up and understand how they have a significant financial interest in seeing it succeed. As you progress, increasingly more opportunities will become available to you. You can choose, as most people do, to continue your rewarding ascent on our managerial track or you can explore one of the many exciting options outside of car rental. Areas include Fleet Services, Human Resources, Car Sales, Accounting, Marketing and more.

LICKING COUNTY ALCOHOLISM PREVENTION PROGRAM (LAPP)

www.lapp.cc

Licking County Alcoholism Prevention Program has been a recognized provider of alcohol and drug-related treatment services since 1968. Our continued community service combines experienced, knowledgeable staff with dedication and commitment to provide our clients with outpatient services. We provide support to our clients through individualized treatment programs.

LICKING COUNTY COALITION FOR HOUSING AND AMERICORPS POSITIVE BALANCE

www.lcchousing.org

Positive Balance, an AmeriCorps program operated by the Licking County Coalition for Housing, is looking for volunteers for the 2010-2011 service year to help teach financial literacy and debt management to low-income families in central and southeastern Ohio.

Volunteers can earn a modest living stipend, health benefits, and an educational award worth nearly \$5,000, while providing an important community service working one-on-one and in groups with clients to teach credit repair, and healthy savings and spending habits.

Members must complete 1700 hours of service, working an average of 32 hours a week during a one year term, while teaching young people basic money-management skills and helping adults learn how to wisely save and spend money. Some Positive Balance members will also prepare income tax returns for eligible individuals through the IRS Volunteer Income Tax Assistance (VITA) program.

LUTHERAN VOLUNTEER CORPS

www.lutheranvolunteercorps.org

Lutheran Volunteer Corps is a national service organization that connects volunteers with a variety of non-profit organizations for a year of full-time work. Volunteers earn a stipend, receive health insurance, and are provided with housing as they live in community with other volunteers, explore sustainability practices in urban settings, and work for justice.

THE NIELSEN COMPANY

<http://www.nielsen.com/>

In a world increasingly defined by global markets, connected consumers and volumes of digital information, The Nielsen Company employs advanced data collection methodologies and measurement science to help businesses turn new and traditional sources of data into customer intelligence to better manage their brands, launch and grow product portfolios, optimize their media mix and establish meaningful customer relationships.

Opportunities: Emerging Leaders Program- Client Solutions Path and Analyst, Professional Services.

OHIO FAMILY & SPORTS CHIROPRACTIC

www.ohio-chiropractic.com

We strive to help our patients achieve OPTIMAL HEALTH through chiropractic care, nutrition, exercise, and stress management. We are dedicated to health and bringing the highest quality of natural health care to families and athletes in Central Ohio. We provide a wide variety of services to maximize your health and improve your quality of life. We focus on treating entire families from birth to old age. In addition, we pride ourselves in our ability to help athletes improve performance as well as prevent and manage sports injuries.

Opportunities: Chiropractic Marketing Assistant Intern - This position will involve helping with planning and executing internal and external marketing. Chiropractic Assistant Intern - This position will involve helping patients in the active and passive therapy rooms with exercises, electric stim, traction table, ultrasound, and more.

OHIO STATE HIGHWAY PATROL

www.statepatrol.ohio.gov/recruit.htm

The Ohio State Highway Patrol is a state wide law enforcement agency charged with the responsibility of enforcing traffic and criminal laws on public roadways and on state owned or leased property with Ohio. The patrol is also responsible for driver license examination stations, vehicle inspections, school bus inspections, commercial vehicle weigh stations, conducting aircraft and vehicle crash investigations and for providing security of State facilities.

Opportunities: Trooper – Fulltime We are looking for self motivated, career minded individuals who enjoy working with people and who can survive in a fast paced environment. Candidates must be dedicated and possess above average verbal and written communication skills.

PEACE CORPS

www.peacecorps.gov

Peace Corps Volunteer

The Peace Corps traces its roots and mission to 1960, when then Senator John F. Kennedy challenged students at the University of Michigan to serve their country in the cause of peace by living and working in developing countries. From that inspiration grew an agency of the federal government devoted to world peace and friendship.

Since that time, more than 195,000 Peace Corps Volunteers have served in 139 host countries to work on issues related to the following areas: education, youth outreach, and community development; business development; agriculture and environment; health and HIV/AIDS; and information technology.

PEARSON

www.pearsoneducation.com

College Publishing Sales Representatives - Sales Representatives visit colleges and universities, interview faculty members and assist them with matching our textbook and technology products to their course requirements. In addition, our Sales Representatives also communicate closely with our marketing and editorial teams to develop new projects for publishing in national and local markets as well as driving sales of all existing products and maintain positive relations with faculty members and college bookstore personnel.

TALIS SPORT & EVENT MARKETING

www.talissports.com

Talis Sport & Event Marketing is a small sports marketing company. One of our primary focuses is providing sports memorabilia to non-profits for auctions. We also run sports fantasy camps, represent some former OSU athletes and arrange for athletes to appear at events and signing.

Opportunities: A paid internship is offered for winter, spring, summer and fall. You will be working with non profits on events, be involved in our marketing efforts, work with athletes and you will not be bored. Hours are flexible, a car is required, and good knowledge of Excel and Word.

TEACH FOR AMERICA

www.teachforamerica.org

Teach For America Corps Member: We seek outstanding recent college graduates and working professionals from all backgrounds and career interests to commit to teach for at least two years in urban and rural public schools. We provide the training and ongoing support necessary to ensure their success as teachers in low-income communities.

Opportunities: Teach For America Corps Member

U.S.PIRG (PUBLIC INTEREST RESEARCH GROUP)

www.uspirg.org

U.S. PIRG, the federation of state Public Interest Research Groups (PIRGs), stands up to powerful special interests on behalf of the American public, working to win concrete results for our health and our well-being. With a strong network of researchers, advocates, organizers and students in state capitols across the country, we take on the special interests on issues, such as product safety, political corruption, prescription drugs and voting rights, where these interests stand in the way of reform and progress.

Opportunities: Campus Organizer and Fellowship Program

UNITED WAY OF CENTRAL OHIO

www.liveunitedcentralohio.org

More than 80 years ago, concerned and compassionate citizens created United Way of Central Ohio to help people in need and make our community a better place for everyone. Today, we are mobilizing the caring power of thousands of individuals and central Ohio employers to advance the common good. Together, we are working to create opportunities for a better life for all. We are joining hands, opening our hearts, lending our muscles and finding our collective voice. That's why we call it **LIVE UNITED**.

At United Way of Central Ohio, our work goes well beyond raising and distributing money. Because of our deep roots in the community and our history of leadership, United Way is unique in its ability to spearhead social change. As change agents, we bring together experts from all across the community—government, business, faith groups, nonprofits, labor, and ordinary citizens—to create long-lasting change by addressing the underlying causes of problems. United, we can do more than any one donor or charity can do alone to create a brighter future for all.

Denison University Career Services - Career Fair Strategies

Career Fairs can be helpful to first year students, sophomores, juniors, and seniors. Explore your options by discussing your interests with the representatives in attendance.

Before the Career Fairs

- Research the employers and graduate schools that might be of interest to you.
- Develop a strong resume and bring several copies for distribution.
- Read employer literature in the Career Library, online at the Vault Career Library, and on the web at www.denison.edu/career
- Be prepared to ask questions of the representatives. Practice out loud; it helps.
- *Develop a 15 – 30 second introduction or commercial about yourself where you:*
- Identify specific experiences where you have demonstrated your strengths.
- Provide specific examples of your skills: this will make you a stronger candidate.

- Know why you want to work for their company. If you don't know, they won't know either.

During the Career Fairs

- Make a good first impression.
- Make eye contact immediately when introducing yourself.
- Give a firm handshake.
- Remember the representative's name; if not, casually refer to their nametag.
- Smile and be polite - enthusiasm is an important quality.
- Seniors, dress professionally; wear a suit if possible. First year students, sophomores, and juniors do not need to dress formally.
- Body language often can speak louder than the spoken word.
- Do not fidget or play with your hair.
- Do not rock from side to side.
- Do not look around when talking or being spoken to.
- Do not chew gum.
- Communication is critical! Listen carefully to what the representative has to say!
- Avoid using filler words such as, "um," "like," "ya know."
- Show confidence in your voice. The room will be noisy, and if they can't hear you they won't remember you.
- Be articulate and sell yourself.
- Bring several copies of your resume to distribute to the representatives.
- Ask for a business card or write down the representative's name. It's also okay to ask about the hiring process.
- Explore all your options!
- Speak with employers and graduate schools that you had not considered before.
- Take the initiative and engage in meaningful conversations with representatives.
- Representatives are here to provide information about their companies and career fields.
- Representatives are excellent resources in your career search and decision-making process.

After the Career Fairs

- Mail a thank you letter; it will bring attention to your name.
- You can send an additional resume with your thank you letter; again, point out your strengths.
- You can also call to make sure that your application is complete.

- When calling, be prepared and know/practice what you are going to say beforehand.

Questions to Ask Employers

- 1) How many employees does your company have?
- 2) What goals does your company have for 2009 and beyond?
- 3) What kinds of positions exist within your company for new college graduates?
- 4) How many employees are in my area of interest (which is...)?
- 5) Does your company hire on a continual basis or just at certain times of the year?
- 6) Can you describe the timeline of the hiring process?
- 7) What does your company consider the 5 most important qualities in an employee?
- 8) Are graduate degrees important? If so, in what areas?
- 9) What courses do you suggest in order to be a successful candidate?
- 10) Is there a GPA cut-off in the recruiting process?
- 11) What personality traits are important for success in your company?
- 12) As a new employee, what can I expect to be doing 2, 5, 10 years from now?
- 13) What made you choose this company?
- 14) How long have you been with the company?
- 15) What has your company accomplished of which you are especially proud?
- 16) For how many years does the average employee stay with the company?
- 17) What percent of applicants are eventually hired?
- 18) What is the retention rate in the company?
- 19) Do you expect your employees to relocate?

Finally, do not read directly from this list of questions at the Career Fairs.